

ABSTRAK

Korea Selatan mengambil kesempatan pada saat *Opening Ceremony* Asian Games 2014 di Korea Selatan untuk melakukan Diplomasi budayanya dengan memperkenalkan budaya dan kesenian yang dimiliki Korea Selatan dalam misi upaya perdamaian dengan negara-negara di Asia.

Kata Kunci: Korea Selatan, *Opening Ceremony* Asian Games 2014, Budaya Korea

ABSTRACT

South Korea took the opportunity during the 2014 Opening Ceremony of Asian Games in South Korea to carry its cultural diplomacy by introducing culture and art that South Korea Possesses in its mission of peace efforts with countries in Asia.

Keyword: *South Korea, 2014 Asian Games Opening Ceremony, Korea Culture*