

ABSTRACT

This undergraduate thesis aimed to answer is the implementation of CSR by Japanese *Sogo Shosha* for Indonesian social Development. Corporate Social Responsibility (CSR) is very closely related to social development where a company in carrying out its activities must be based on a decision that is not solely oriented to the economic aspect but must also consider the social and environment impact that may a rise from the decision. *Sogo Shosha* is a term for Japanese multinational companies that are engaged in general trading. *Sogo Shosha* through CSR have responsibility to help the community to achieve sustainable development. Most crucial areas are environmental issues which becomes the main problems in the recent debates in the world. On the contrary, *Sogo Shosha* has been mentioned as one of the causes of environmental destructions.

Keywords: *Corporate Social Responsibility, sustainable development, Japan, Sogo Shosha, social development.*