

## INTISARI

Penelitian ini bertujuan mengidentifikasi, mendeskripsikan, mengevaluasi, dan menganalisis pengaruh hubungan antara tatanan bio-fisik tapak dengan tatanan sosial-ekonomi terhadap masyarakat. Hasil penelitian digunakan untuk perencanaan dan rekomendasi konsep kampung berbasis lingkungan (*ecovillage*). Penelitian dilakukan dengan menggunakan metode survei dan wawancara. Pengambilan data dilakukan dengan observasi, kuesioner, dan pengumpulan data sekunder. Data yang diperoleh dianalisis secara deskriptif. Hasil menunjukkan bahwa Dusun Plakaran tempat yang paling cocok untuk menerapkan konsep *ecovillage* ini dikarenakan memiliki area pertanian yang besar (24 Ha). 77,78% masyarakat telah menerapkan konsep *ecovillage* dan sebagian masyarakat setuju untuk menerapkannya.

**Kata kunci:** Kelurahan Baturetno, kampung berbasis lingkungan, bio-fisik tapak, dan sosial-ekonomi masyarakat.

## *ABSTRACT*

*A study is aimed to investigate, describe, evaluate, and analyze the influence of the order of bio-physical footprint and the order of socio-economical community toward its society. The results of the study were used as creating plan-based hometown environment (ecovillage) concept's plan and recommendation. This research was carried out by survey and interview method. Data was collected by observation, questionnaire, and collecting secondary data. After that, the data was analysed descriptively. The result show that Dusun Plakaran is the most suitable place for implementing this ecovillage concept since this place has large agricultural area (24 Ha). 77,78 % the society has been applying this concept and this proportion of society agree to apply this ecovillage concept.*

**Keywords:** *Baturetno Village, creating plan-based hometown environment, bio-physical footprint, and socio-economical community.*