

INTISARI

Penelitian ini bertujuan untuk mengetahui besarnya pengaruh pendidikan koperasi, pelayanan koperasi, dan partisipasi anggota koperasi terhadap keberhasilan usaha koperasi siswa di Kabupaten Bantul. Subjek penelitian ini adalah anggota koperasi siswa di SMA Negeri 1 Bantul, SMA Negeri 2 Bantul, dan SMK Negeri 1 Bantul. Pengumpulan data Primer menggunakan Kuesioner kepada 274 responden yang dipilih dengan menggunakan metode *purposive sampling*. Metode yang digunakan dalam penelitian ini adalah Analisis Regresi Linear Berganda dengan menggunakan software *SPSS versi 20*. Hasil analisis menunjukkan variabel pendidikan koperasi berpengaruh signifikan dan positif terhadap keberhasilan usaha koperasi, pelayanan koperasi berpengaruh signifikan dan positif terhadap keberhasilan usaha koperasi, dan partisipasi anggota koperasi berpengaruh signifikan dan positif terhadap keberhasilan usaha koperasi.

Kata Kunci: Pendidikan Koperasi, Pelayanan Koperasi, Partisipasi Anggota Koperasi, Keberhasilan Usaha Koperasi

ABSTRACT

This study aims to determine the magnitude of the influence of cooperative education, cooperative services, and participation of cooperative members on the success of cooperative efforts of students in Bantul District. The subjects of this study are cooperative members of students in Public High School 1 Bantul, Public High School 2 Bantul, and Public Vocation School 1 Bantul. The primary data collection used the questionnaires which were involved 274 respondents who were selected using the purposive sampling method. The method used in this study is Multiple Linear Regression Analysis using SPSS version 20 software. The results of the analysis showed that cooperative education variables have a significant and positive effect on the success of cooperative efforts, cooperative services have a significant and positive effect on the success of cooperative efforts, and the participation of cooperative members has a significant effect and positive for the success of cooperative efforts.

Keywords: *Cooperative Education, Cooperative Services, Cooperative Member Participation, Success of Cooperative Businesses*