

CHAPTER IV

CONCLUSION AND SUGGESTION

A. Conclusion

Ngeposari village was an agricultural village that had changed direction into a tourism village. Ngeposari village have many tourism potency, but it is not able yet to be visited by tourists operationally. Ngeposari village consist of the nature tourism, culinary tourism, and industry tourism. However, although the tourism attraction at Ngeposari village have been known by the public, most of the attractions still lacks of facilities that can support the activities of tourists. Because Ngeposari village have many tourism potency, the village government had a vision and mission to change Ngeposari village into a tourism village. The purpose of the tourism village was to give the villagers prosperity, because the government hopes to increase the economy of the villagers which most of the people work as farmers.

To realize the vision and the mission of the new governance, the village government conducts missions which the roles and the efforts that are held to develop Ngeposari village. Beside the act of the village government, the villagers have fundamentally roles in the process of the development of the village because the villagers have much greater impact on these changes. In this research the village government and villagers of Ngeposari serves as the stakeholders for Ngeposari village. Apart from the village government and villagers, SME and Pokdarwis Sedyo Makmur community also serves as the stakeholders for the development of tourism potential. In addition to know the roles and the efforts of the related parties, this research also aims to find out the factors that affect the process of the development of tourism potential at Ngeposari village.

From the results of the research there are the roles and the efforts of the stakeholders of Ngeposari village in 2018.

1. The role and the efforts of the village Government :

a. As Regulators

They have a role as the regulators; the village government has the authority to produce policy which is village regulation as the legal basis/law of the village.

b. As Facilitators

Becoming a facilitator is one of the efforts of the village government to provide public services and facilities, and to support villager's activities. Therefore, the village government also provides guidance and education to the villagers in order to develop tourism potential at Ngeposari village.

c. As Communicators

This effort is done by the village government becoming as the communicators in order to provide various information about Ngeposari village products, also provide information service through the internet, and call center for the public.

2. The Roles and Participations of the villagers:

a. Socializations

The participation through the way of socialization is the effort to give information to people about the new vision of Ngeposari village. The socialization through the villagers is communicated in formal way and informal way. In the formal way, the villagers socialize through doing discussion or a meeting. In the informal way, the villagers socialize with small conversation, and share the information through the social media.

b. Participate in Voluntary Work

The activity of voluntary work is the one of the efforts of villagers' participation to build infrastructure and facilities used by the

villagers for their daily life, and also to support all activities related to development of the tourism potential.

c. **Maintaining Environment Sustainability, Nature, and Culture**

Maintaining the environment and nature of Ngeposari village is the villagers' activity that is routinely done by clearing the garbage in the village environment. In addition, the culture of Ngeposari village is a tradition of the villagers that had been maintained and celebrated on certain days.

3. SME Participations

SME (Small and Medium-sized Enterprises) is an industrial business owned by some of the villagers which generally produces typical food or souvenirs of Ngeposari village. SME at Ngeposari village consists of two types which is culinary industry and handicraft industry. SME is a business industry that currently supports tourism at Ngeposari village. The participation of SME is very influential for the village. Because indirectly or directly Ngeposari village could be recognized by the public through its typical product which had been marketed by SME.

4. Tourism Aware Community (*Pokdarwis*) Participation

The active *pokdarwis* at Ngeposari village is Sedyo Makmur community. The participation of this community is planning the construction of the tourism potential of the forest, springs, and caves that exist at Mojo hamlet. Currently, the participation from Sedyo Makmur is only limited to the planning stage because of insufficient funds. However, the participation of the Sedyo Makmur indicates that the villagers care about the development of tourism villages.

5. Supporting Factors

In the process of development of tourism potential at Ngeposari village, mostly, the supporting factors are from the internal area. Each of the elements in the village including the village Government, the villagers, SME, and

pokdarwis are mutually supporting each other. For the supporting factors from external area of the village are derived by the college students in social service community program, tourism department, and forestry and plantation department of Gunungkidul regency. However, the support that comes from external parties has not been able to help a lot in the development of tourism potential. The support received from the related department is only limited to do socialization.

6. Obstacle Factors

The first obstacle factor faced by Ngeposari village is the condition of the villagers. Because Ngeposari village is currently in transition stage, the villagers have not been able to change their mindset related to the vision of the village. Because the understanding of tourism is less, the conditions of the villagers are not sufficiently yet to be able to support Ngeposari village to become tourism village. The second obstacle factor, is that the efforts of the village government have been fullest. The efforts made by the village government are only limited in socializing and doing discussion the new direction of the village, there has not been an intensive educating program for the villagers.

The third obstacle factor is that Ngeposari village does not open for investors. It occurs because Ngeposari village has not yet registered as tourism village clearly. Because Ngeposari village has changed its vision in 2016. Therefore, Ngeposari village is still in the developing stage. The fourth obstacle factor is from SME sectors, which some of the SME industry do not have legality business, and also some of the culinary industrials do not have halal labels.

B. Suggestion

From the occurring problems at Ngeposari village, the village government should have prioritize the process of preparation for the village. The means of the preparation process in this context is where the village government organizes the programs preparing important elements which interact directly to tourism sector. Because Ngeposari village has changed the vision into the tourism village, the village government focused development process.

Considering to the condition faced by Ngeposari village, the village government should manage the finances to prepare the villagers to be ready for tourism village. Because of Ngeposari village villagers does not fully understand about tourism, it would be better if the village government provides budget on training or providing education to the villagers intensively, as well as to start education program about tourism for the younger generations to change their mindset.

After the preparation process, the village government should starting the promotion program to support the village culture performance and event through social media. The aim of this effort is to make the culture of Ngeposari village widely known by the public. The culture performance and event at Ngeposari village is one of the tourism potency that can be developed as the starter program of tourism village.