

ABSTRAK

Implementasi kebijakan Maladewa meliputi pengembangan pariwisata nasional Maladewa meliputi upaya dalam membangun stabilitas/kondusifitas politik-keamanan domestik, yaitu dengan mengembangkan sistem demokrasi konsosiasi. Kebijakan domestik selanjutnya adalah dengan pengembangan infrastruktur pariwisata. Kemudian kebijakan luar negeri meliputi kerangka G to G (government to government), yaitu pengembangan kerjasama antara Maladewa dengan organisasi SAARC (South Asian Association For Regional Cooperation), kerjasama G to B (government to business) melalui investasi dan pengembangan pariwisata internasional terintegrasi diantaranya dengan perusahaan The Body Shop untuk dapat memberikan layanan akomodasi terhadap wisatawan yang menginap, sehingga layanan bagi wisatawan dapat berstandar internasional dan Swiss Contact untuk mendukung promosi luar negeri dan pendanaan mikro, serta promosi luar negeri di berbagai ajang dan even internasional di wilayah Asia hingga Eropa yang pada akhirnya dapat mengembangkan Maladewa sebagai destinasi pariwisata internasional.

Kata kunci : pariwisata Maladewa, kerjasama luar negeri Maladewa

ABSTRACT

The implementation of Maldives's domestic policy covering the development of Maldivian national tourism encompasses efforts in building stability / conduciveness of domestic political-security, namely by developing a system of consociational democracy. The next domestic policy is to develop tourism infrastructure. Then foreign policy includes the G to G (government to government) framework, namely the development of cooperation between the Maldives and the SAARC organization (South Asian Association for Regional Cooperations), G to B cooperation (government to business) through investment and development of integrated international tourism including The Body Shop company to be able to provide accommodation services to tourists who stay, so that services for tourists can be of international standard and Swiss Contact to support overseas promotion and micro funding. and overseas promotions in various events and international events in the Asia region to Europe which ultimately can develop the Maldives as an international tourism destination.

Keywords: *Tourism of Maldives, foreign policy of Maldives*