# COMPARATIVE ADVANTAGES OF INDONESIAN AGRICULTURAL EXPORT COMMODITIES IN ASEAN MARKET 2007-2016

## **UNDERGRADUATE THESIS**

Submitted as a Partial Fulfillment of the Requirement for the Attainment of the Bachelor's Degree in Department of Agribusiness Faculty of Agriculture

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Yogyakarta, July 24th, 2019

Yudani Alamsyah Harahap

#### **DEDICATION PAGE**

Alhamdulillahirobbil'alamin,

My highest gratitude to Allah SWT who has given me the blessings and grace hence I reach this stage, the final stage of my university life. Sholawat and salam are always bestowed to the Prophet Muhammad SAW.

I would like to dedicate this undergraduate thesis to

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**ABSTRACT** 

Improving Indonesian agricultural commodities comparativeness means

deliberately choosing a superior agricultural product from Indonesia in the

competitive global market. The objective of this study is to analyze comparative

advantages of Indonesian agricultural export commodities in ASEAN market 2007-

2016 using Revealed Comparative Advantage (RCA) which was measured with

revealed comparative advantage of Balassa's index. The results showed that palm

oil was revealed in Class D of RCA index with highest comparative advantage. In

class B of RCA index which have weak comparative advantage there were coconut

oil and crude rubber. In class A of RCA index which does not have a revealed

comparative advantage there were rice, banana, pineapple, mangoes, sugar and

honey, soybeans, tobacco, cake of coconuts, and coffee. In order to sustain the

competitive position in ASEAN market, Indonesia must optimize and adopt

strategic approach in superior agricultural commodities.

**Keywords**: Agricultural Export Commodities, ASEAN Market, Comparativeness,

Revealed Comparative Advantage

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**PREFACE** 

Alhamdulillahirobbil 'Alamin hamdan katsiron thoyyiban mubarokan fi,

kama yuhibbuna wayardo. All praise belongs to Allah, to whom belongs whatever

is in the heavens and whatever is in the earth, and to him belongs praise in hereafter.

And he is the wise, the acquainted. Praise belongs to Allah, who has guided us to

this. Never could we have found guidance, had it not been for the guidance of Allah.

Peace and Blessing be upon Muhammad shallaallahu 'alaihiwasallam.

I do hope that this paper will serve as a useful source and provide valuable

reference material for researchers and policymakers associated with and interested

in agricultural export commodities strategy in Indonesia.

Finally, I would like to thank everyone who involved in finishing this

undergraduate thesis. This undergraduate thesis is far from perfection, but it is expected

to be useful not only for the researcher but also the reader. For this reason, constructive

thoughtful suggestion and critics are welcomed.

Yogyakarta, July 24th, 2019

Researcher

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