Chapter One

Introduction

In this chapter, the researcher discusses the role of Facebook as an online medium for learning English. The researcher explains the background of study, statement of the problem, research question, purpose of the research, significance of the research, and the outline of the research. This chapter explains the problem that is discussed in the next chapter.

Background of the research

Social networking is an activity that is very popular during and after the 2010s. Kaplan and Haenlein (2010) argued that social networking sites are applications which allow users to connect with other people, invite friends, and send messages through email or instant message (IM) to each other. Social networking is widely used by people around the world for communication, connecting with friends, and adding new friends. There are some kinds of social networking sites in this era with different characteristics. Dieu and Stevens (2007) state that there are many kinds of social networking sites such as Websites, YouTube, Twitter, and Facebook. In general, social networking deals with chatting, blogging, discussion forums, sharing messages, and sharing images and videos.

Facebook is the most widely used social networking site in this world. Facebook. Inc. (2017) found that the daily active users in the middle of June 2017 is 1.32 billion and has increased by 17% over the year. Facebook became the most popular social networking platform because it can be used as a medium to share ideas, video and other online activities of the users. In addition, Facebook is easy to use and easy to access because it can be accessed whenever and wherever they

want. Facebook users allowed to access their account as much as they want with no limitation.

There are many activities that can be done through Facebook such as updating status, commenting status, sharing link, group discussion, sending messages and inviting friends. Updating status is the activity done most often by Facebook users. Facebook users can share their ideas or update their status by writing on their Facebook wall. They can write whatever they want to share such as jokes, knowledge, poetry, stories, and so forth. Facebook users can also comment on the status of their Facebook friends. Sending messages is another activity that can be done through Facebook. The Facebook messenger is a feature that Facebook provided for sending messages. Facebook user allowed share pictures, voice messages, links and video chat through this feature.

English foreign language (EFL) students can use the original language present in the social networking site (SNS) like Facebook to gain knowledge of the English language. There are communities available on Facebook such as community to learn English languages in EFL contexts. These groups updates of grammar, vocabulary and much new information.   English language learners can also access links posted on the group page by other members. Conversation and discussions is open to encourage among the learners, who can share knowledge and help each other. So every member interacts to others and they learn incidentally. McCarthy (2010) stated that students can communicate and interact in an   online environment by they own pace and take time to consider comments and responses rather than being put on the spot as in the physical classroom. Kendle   (2001) suggested that participating in online learning activities such as

discussing in online forums and searching for information online may give students the opportunity to acquire in a more incidental, informal manner many practical online skills such as critical analysis of resources, effective online communication, and filtering and deciphering information. Kerka and Sandra (2000) said that incidental learning is unintentional or unplanned learning that results from other activities.

Considering the result of major research Mills (2009); Amasha and Al-Khalaf (2014); Kabilan, Ahmad and Abidin (2010) which found that Facebook could utilize as online medium for learning English. There are some studies conducted in the similar setting about the English learning process. Fitrian (2015) found that there are some passive students in learning language at classroom because they felt less of confidence in using English grammar and vocabulary mastery were unfavorable. Likewise, Evalita (2017) found that the ELED student has a high anxiety level in writing. The result showed that anxiety is the dominant factor for ELED students. Manjusri (2015) found that the obstacle of ELED students at the same university in writing were lack understanding about the topic, having problem in writing, time management, procrastination and lack of facilities. Due to the problem happened, the learning process at the department need to be improved because learning practice in the classroom is still inadequate and need another place outside the classroom for learning English. Facebook can be used as online environment for learning English incidentally. Amasha and Alkhalaf (2014) said that utilizing media technologies that comfortable with students like Facebook for learning will make successful learning by putting into the creative, interactive, and collaborative practices of the learner. Thus, Facebook becomes attractive to be

used as a medium for learning. Due to problems faced by ELED students and the positive impact of Facebook to be used as online medium for learning English the researcher want to conduct this research. Other than that, in ELED there is no research that examines about Facebook. Therefore, researcher conducted this study to know the students perception toward learning English by using Facebook.

Identification of the problems

It has been written before there are some problems of ELED students in learning process inside the classroom such as passive students in speaking, writing, less of confidence and lack of facility. Due to the problems faced by students in learning process they need another medium outside the classroom for learning especially for learning English as the major study. Facebook can be optimized as another way for them to learn English, even though the main function is not necessarily for language teaching and learning. Therefore, there needed for a careful and thoughtful integration for the status of new model and learning activities. Students were not used Facebook for learning English purpose and not aware about the potential Facebook for learning English. They just used it without knowing the roles of Facebook on their English. Meanwhile, there are many features that can be used for practice learning English namely, group discussions, Facebook wall, messenger, shared video and link, video call and Facebook watch. Whereas, these feature is very beneficial for learning English. For that reasons the researcher wanted to do this research, so students know the roles of Facebook and can optimize it as well.

This research focus on investigate general activity on Facebook and the roles of Facebook as an online medium for learning English among the students of

English Language Education Department at one of private universities in Yogyakarta. In addition, as long as the researcher had studied in English Language Education Department, there never has been a research relating with Facebook. Therefore the researcher wants to conduct this research.

Research question:

The key study in this research focuses on Facebook an online medium for learning English. The research question of this study is:

What are ELED students' perceptions towards the roles of Facebook as an online medium for learning English?

Purpose of the research

The purpose of this research was to investigate students' perception of Facebook as an online medium for learning English that could enhance or strengthen their English in terms of language improvement, confidence, motivation and attitude.

Delimitation of the Problem

The purpose of this research was to know students' perception the roles of Facebook as an online medium for learning English. This research will only focus on researching Facebook as an online medium for learning English. The reason is because Facebook has potential activities such updating status, commenting status, group discussion, and sending messages that will give benefit for students in learning English on vocabulary, grammar, speaking, pronunciation and writing.

Significance of the research

The research was conducted in English Learning Education Department students at one private university in Yogyakarta. The result of the study are hoped to give benefits for:

Facebook users. Through this research, social networking users will be able to know the role of Facebook as an online tool for learning English. In addition, Facebook users will be able to take advantage of Facebook especially for ELED students they will be able to use Facebook as a medium for learning English.

Lecturer. This research can be new knowledge for lecturers and can be used as a reference for the lecturers to motivate their students to learn English in their spare time by using Facebook. On the other hand, lecturer also can use Facebook as an online tool for teaching and learning both inside and outside the classroom.

Other researchers. This research is expected to give some references for future researcher who will conduct the research related with the Facebook. In addition, this study can give some information about the role Facebook as an online medium for learning English which can be valuable for the next research.

Organization of the skripsi

This research discusses the role of Facebook as an online environment for learning English. This research consists of three chapters. In each chapter, researcher discusses the different discussion.

Chapter one. The researcher discusses about the introduction. It contains the topic or problem that will be discussed in the following chapters. This chapter consists of the background, the statement of the problem, the purposes of the

research, delimitation of the study, the research question, the significance of the research, and the organization of the proposal.

Chapter two. The researcher discusses the literature review. It contains the literatures which supports this research or acts as a base of this research. Chapter two consists of topics such as an overview of Facebook, Facebook as an online medium for learning English and the role of Facebook. This chapter will consist of more discussion regarding theories from another researcher.

Chapter three. The researcher discusses the research methodology. It contains the methodology that researcher uses to gather and analyze the data. This chapter consists of different items such as the methodology, research design, population and sample, data collection method, and data analysis. The researcher explains the methodology used in this research. The researcher also explains the population and the sample. In addition, the researcher explains more detail about the sample. Researcher also provides the instruments to gather data, which is in the form of questionnaire.

Chapter four. The researcher discusses the finding and discussion. This chapter consists of the answer to the research question. The researcher shows and explain the data result of the research.

Chapter five. The researcher discusses the conclusion and recommendation. This chapter consists of the conclusion of the research which includes procedure to conduct the research and the result. The researcher gives recommendation for the students, teachers and other researchers.