Chapter One

Introduction

This chapter focuses on introducing the topic of this research. There are several points explained in this chapter. It provides background of the research, identification and limitation of the problem, research question, the objective of the research, the significance of the research, and the organization of the research. Background of the research explains the reason of researcher in investigating the research. Besides, the researcher explains the gap of the research in identification and limitation of the problem. Also, the research question states the specific object of this chapter. The researcher illustrates the purpose of this research in the objective of the research. The significance of the research elucidates the benefits of this research. In the organization of the research part, the researcher outlines and summarizes each chapter of the research.

Background of the Research

The technological development grows fast especially technology of the internet. There are many websites and applications used by students called as social media. Besides, Facebook, Twitter, Instagram, and YouTube are the most visited websites at this time. However, YouTube becomes more interesting and fun than other websites because YouTube not only provides the image and text but also provides the videos and animated videos which make students feel interested to use it. According to Snelson (2011), YouTube is created as a video-sharing platform that has potential for education. Zaidi et al. (2018) observed that
YouTube helps the students to learn English, and it can increase their pronunciation in order to motivate them to learn English outside the classroom.

In addition, the use of YouTube can enhance student’s English skill. Kabooha and Elyas (2018) confirmed that in their finding, the integration of YouTube has a big impact on the acceptance and apprehension of the vocabulary. Additionally, Clifton and Mann also found that YouTube videos improves students’ critical awareness and help them to have a deep understanding (as cited in June, Yacoob, and Kheng, 2014, p. 58). Watkins and Wilkins (2011) concluded that YouTube has potential aspect in enhancing students’ listening, speaking, reading, and writing skills. Zaidi et al. (2018) confirmed that YouTube can enhance students’ pronunciation, and the students can mention their perceptions of using YouTube. June, Yacoob and Kheng (2014) proposed that most of the students describe YouTube video to be stimulating, relevant and interesting learning process. Zaidi et al. (2018) also said that YouTube is easy and convenient to develop students’ English skill.

The researcher as YouTube user often spends the leisure time on YouTube when waiting the lecture or taking a break in the classroom. Besides, there are some reasons of using YouTube for students including: YouTube is fun; students can repeat the video many times; and students can watch video anytime and anywhere. Additionally, because some videos are animated students are interested to watch YouTube. However, there are also several weaknesses of using YouTube such as students need internet network to watch YouTube so that the keyword to type does not match the showing video, and the validity of sources is not always
guaranteed. Accordingly, the students become addicted in using YouTube. They are also too absorbed in watching YouTube, and they sometimes do not pay attention to classroom activities. When the students come to break time, they still watch YouTube right away. Additionally, some students even watch YouTube in secret because they are too addicted in the YouTube videos during the class. However, this bad habit of watching YouTube turns that their English skill may also improve due to the exposure of YouTube videos.

Many students watch YouTube but they do not realize that actually it improved their English skills by watching different types of videos on YouTube. Therefore, the researcher is interested in finding out what kinds of video are often watched by students on YouTube are and what English aspects can be improved through watching YouTube video.

**The Limitation of the Problem**

The researcher limits the problem only to investigating on the types of video which are often watched by students on YouTube and the aspects of English improved through watching YouTube videos.

**Research Questions**

To conduct this research, there are two research questions used to guide this research. Research questions are stated as follows:

1. What types of video are often watched by students on YouTube?
2. What aspects of English are improved through watching YouTube video?
The Objectives of the Research

Based on the research questions, there are two objectives of the research. The objectives of this research are:

1. To discover the types of video often watched by students on YouTube.
2. To find out the aspects of English improved through watching YouTube video.

The Significances of the Research

This research is aimed at giving positive advantages for some parties such as students, teachers, and other researchers.

For the students. This research provides students’ understanding about the use of YouTube. Also, the students might know the types of video on YouTube and the aspects improved through watching YouTube video. By knowing this research, the students can select the types of video which can be used to improve their English skill.

For the teachers. By understanding the types of video on YouTube and aspects improved through watching YouTube video from this research, the teachers can select the suitable videos for students used in the classroom activity. Also, the videos can be the references to improve students’ English skill. Hence, this research can be useful for the teachers or lecturers as a reflection to their teaching.

For other researchers. This research is expected for other researchers in order to find out the effectiveness of using YouTube. This research can enrich the existing research about YouTube in enhancing students’ English skills. Besides, the other researchers can use the findings of this research as the theoretical
overview of further research on the same topic and might become recommendation of further research. Therefore, by conducting this research, it can also encourage the researchers to conduct the researches related to the same area of this research.

**Organization of the Research**

Chapter one focuses on introducing the topic of this study in the use of YouTube in enhancing students’ English language skills. This chapter consists of several points such as background of the research, identification and limitation of the problem, research questions, objectives of the research, significances of the research, and organization of the research. Also, this research will find out the types of video which are often watched by students on YouTube and the aspects of students’ English which are improved through watching YouTube videos.

Chapter two discusses the previous research related to this research. There are several important points explained in this chapter. This chapter explores the aspects of English language, media for enhancing students’ language skills, the use of social media to enhance students’ language skills, and YouTube for enhancing students’ language skills.

In chapter three, it presents the information on how the research is conducted. Also, it discusses how the data were gathered and analysed to answer the research questions. This chapter consists of six parts such as the research design, research setting, research participant, and data gathering method, data collection procedure, then data analysis.
Chapter four presents the findings and discussion based on data interview. There are three types of videos on YouTube consists of art and humanities, vlog, and social sciences. There are also aspects of English improved through watching YouTube videos includes listening skill, speaking skill, pronunciation, vocabulary, and grammar.

Chapter five provides the summary of findings types of videos on YouTube and aspects of English improved through watching YouTube videos. There are also recommendation for students, teachers and other researchers.