Chapter One

Introduction

In this chapter, the researcher tells about several points of the study. The researcher tells why this topic was chosen and also explains about the identification and the limitation of the problems, the research question, the purpose of the study, the last point is the significance of the research, and the last is organizer of the chapter..

Background of the study

In learning English, there are several important factors, one of which is a strategy to increase motivation needed by students in learning. Motivation is energy that moves and directs one's activities, which means that without a strategy to increase learning motivation, a student will study, go to school and ultimately certainly will not achieve success in learning (Fulk & Montgomery-Grymes, 1994). Besides, Grant and Hollas (2003) stated the importance of strategies in increasing motivation in learning is to arise position at the beginning of learning, process and results, inform about the strength of learning efforts compared to peers, direct learning activities, increase the spirit of learning and teaching about learning and work experience.

Strategy in improving motivation is a process that directs someone to achieve goals. Motivation is important for achieving learning goals. Strategies to increase motivation can be obtained from other people and ourselves. According to Dornyei (2002), strategies in increasing motivation are divided into two, namely intrinsic and extrinsic. Intrinsic is self-motivation such as the body feels comfortable, has a clear vision and mission, and does what must be done, while extrinsic is an active motive because of encouragement or stimulation from the outside because there is praise from

other people and friends. Student motivation can change affected by individuals themselves or their environment. Yeni Andriani (2014) explained that individual factors are what if someone is in an unhealthy condition, the learning process will be slightly hampered, unlike someone who is in good health will be able to carry out the learning process more effectively. Therefore, the teacher who knows that there are students who are sick must tell the students to rest. The second factor is the environment, including the school environment, which must be kept away from excessive nesting, the social environment of the community. The environmental conditions of the community will affect student learning, and the family environment greatly influences learning activities such as family tension, the nature of parents, and the location of the home.

Based on the researcher's observations and experience as an ELED student. Factors that trigger the lack of motivation in learning are when lecturers and students lack in communication when learning in class, and students are poorly understood. Some rarely enter class because it is too late when entering a class and there are even students who often don't do assignments in learning because the relationship with the lecturer is not good.

Based on the background, the researcher was then interested in conducting research on "Students' Strategies in Improving their Learning Motivation at the English Language Education Department (ELED) at a Private University".

Identification and Limitation problem

From the experience when studying at the university, the researcher had a strategy to improve motivation to learn English from friends who have more knowledge about English. It hampered the strategy to improve the researcher's motivation to learn

English because the researcher did not know much vocabulary, lack of communication with friends and lecturers because of shame, and lecturers who did not pay attention to the researcher. Therefore, the researcher wanted to examine the strategies of students in increasing their learning motivation in ELED of the private universities in Yogyakarta.

Problems that are seen from the lack of strategies in improving student motivation learning in the classroom can also be caused by the style and manner of delivery of material by the teacher. Students might be bored with monotonous teaching methods, difficult to understand, lack of learning media, and so on. If so, the motivation of students to keep paying attention to the material will be weaker. The researcher examined the strategies of students in increasing their learning motivation as the ELED students of a private university in Yogyakarta. Thus, the researcher limited this research and focus on students' strategies in learning motivation.

Research Question

Based on the points mentioned above, the research question of the study is:

What are the strategies applied by ELED students in improving their learning motivation?

Purpose of the study

To answer the research question, the purpose of this study is:

To explore students' strategies in improving their learning motivation at ELED of a private university in Yogyakarta.

Significance of the Study

For the researchers. This study, in the process, gave researchers great experiences in learning and researching problems especially about students' strategies in improving their learning motivation which increased the ability of the researcher in researching phenomena around.

For other researchers. This study hopefully helps other researchers to study issues related to students' strategies in improving their learning motivation and this research can be referenced for other researchers that would carry out the same research.

For lecturers of ELED. By this study, the lectures of ELED UMY will know students' perception about students' strategies in improving their learning motivation at ELED, so the lecturers will be able to develop their teaching method, especially if they notice students' strategies in improving their learning motivation

For students of ELED. This study can be an opportunity for students of ELED to give feedback to the lecturers' method in teaching that helps students improve their learning motivation. Therefore, students can get better learning and teaching by the lecturers in the class.

For the institution (ELED). This study can be helpful for ELED to recheck the recent rules and regulations, especially about student's strategies in improving their learning motivation at ELED. Therefore, it probably contributes to a better system, one of them in terms of communication.

Organization of the Chapter

This research consists of five chapters that explain an overview of each research chapter. In the first chapter of this research, it presents the general view of the research. Also, it includes the statement of the problem in the first chapter. The researcher also presents the research question of this study followed by the research objectives. The delimitation of this research is presented to ease the readers to understand the range of this study. Furthermore, the significance of the study is presented to give information about the contribution of this study to some parties.

The second chapter of this research presents literature related to the topic of this study. It presents the description of some theories of any journal articles related to this research. Besides, information written in the chapter includes students' strategies in improving learning English, the definition of strategy and types of strategy in increasing learning.

The third chapter of this research discusses the methodology of the research. It covers the research design of the research, the setting and the participants of the study, the instrument to collect the data, and data analysis.

In the fourth chapter, the researcher presents the findings and discussion of this research. This chapter presents findings obtained from the interview, which has been analyzed. The findings are compared and matched to some literature (theories) as the discussion of this study.

In the fifth chapter of the research, the conclusion and recommendation of this study are presented. This chapter contains the conclusion as the answer to the research

question and some recommendations for some individuals or groups (institution) related to this research.