Chapter Two

Literature Review

In this chapter, the researcher supports this research with theories from several studies. This chapter describes studies including theories relating to the topic of this research, reviews related to research, strategies for improving student motivation to learn English.

Strategies in improving learning English motivation

**Definition of Strategy.** The definition of strategy in improving motivation for learning is the way chosen to deliver lessons in a particular learning environment including the nature, scope, and sequence of activities that can provide students with learning. According to Nugroho (2012), the definition of teaching and learning strategies in the history of teacher education is an exemplary figure for students who must have strategies and techniques in teaching. Thus, one of the students’ strategies in increasing motivation to learn is by participating in class with lecturers devoting all their thoughts and attention to students. It will make students feel excited while learning in the class. From this, students will feel themselves getting attention from others (Jimmi, 2012).

**Types of Strategies in increasing learning motivation.** Fulk and Montgomery-Grymes (1994) explained there are several strategies to foster student learning motivation, namely: Explain the learning objectives to students at the beginning of teaching and learning, first explain the objectives to be achieved in learning to students. The clearer the goals students want to achieve, the greater the motivation for learning activities. There are several strategies to increase learning motivation.
First is give prizes to high achieving students. This will stimulate the enthusiasm of students to be able to study harder. Besides, students who have not performed well will be motivated to get the importance of strategy in increasing motivation. Kain, Black, and Rohr (2009) described: The strategic importance in the process of increasing motivation to learn is to have the goal of achieving strategies to succeed in increasing student motivation to achieve success. Therefore, students need strategies to improve learning such as how important strategy is in the learning process, without a strategy, learning will not be optimal. Second is bringing competitors. Hold competitions between participants to improve learning achievement, and try to improve the achievements that have been achieved previously, giving praise or appreciation to students who excel must be done by constructive teachers. Third is give punishment given to students who make mistakes during the teaching and learning process. This punishment is given in the hope that students will change themselves and try to motivate their learning. Fourth is to produce encouragement for students to learn. The activity carried out is to give maximum attention to students during the learning process takes place, Establish good study habits. Instill good learning habits with directed discipline so students can learn with a conducive atmosphere, help students learning difficulties, both individually and together (groups). Fifth is use various methods in learning, conventional methods must be abandoned. Because students have different characteristics so that appropriate/varied methods are needed in empowering student competencies. The last is to use good media and must be by the learning objectives. The use of appropriate media is very helpful and motivates students in interpreting learning by the learning objectives to be achieved. The existence of the right media will be able to mediate students who have different sensory abilities, both hearing and vision, and
speaking ability. With the variety of media uses, the sensory weaknesses of each student can be reduced and can stimulate the senses of the students.

Based on the descriptions above, the strategies in improving learning motivation function as a director, and at the same time as a driver of one's behavior to achieve a goal. The same is true in achieving learning goals, teachers are important factors to develop these functions with appropriate ways to foster strategies in increasing student learning motivation.

**Students’ strategies to increase motivation in learning.**

Each student has a different goal in learning English in school, but there is one thing in common, a strategy in increasing student motivation. Forsten and Hollas (2003) stated the strategies to increase student motivation have many effects to support students in the learning process. If students have a strategy to increase learning motivation, students can usually develop their knowledge to achieve goals. Elton (1996) argued that strategies for increasing motivation in learning are very important in gaining knowledge, including in learning English. Many researchers examine motivation and obtain evidence that strategies in increasing student motivation are important factors in language learning.

Elton (1996) explained that strategies to increase learning motivation are like things that encourage students to be serious in learning and achieving their goals. In Indonesia, English is used as a foreign language. Even so, learning English is difficult at first, but it will be easier if students have strategies to increase strong motivation. Forsten, Grant, and Hollas (2003) also believed that by having a strategy to increase motivation to learn, students will find the best way to understand the language being
studied. Besides, students will also find it easier to overcome their problems in learning English. Problems may include grammar, pronunciation, and vocabulary.

**Encouragement from parents.** According to Ellis (1997), students will have responsibilities for themselves or their parents who have trusted them in learning. If they have the motivation, they don't want to disappoint their parents. Communicating with parents directly or talking via telephone about developments in their learning will have a great sense of responsibility in learning. Advice and encouragement from parents make students more enthusiastic to learn.

**Students’ purpose.** Strategy in increasing motivation is the power of students to learn knowledge until they master it well. Reul and Smith (2008) explained the strategies in increasing motivation will determine the next steps or strategies they will have to take. Strategies to increase learning motivation are the reasons students learn something. Brown (2000) stated that in learning English, students understand what they must do if they have motivation. When they have a goal in learning English, they become serious about learning it to achieve their goals. Brown (2000) had a similar idea recognizing that when a student has a clear motivation, it can guide them to find ways to gain knowledge to learn English.

**Mastering English.** According to Brown (2000), by mastering English, a person will receive many benefits because many jobs require languages, such as teachers, translators, and others. In this century, many large companies or educational institutions implement rules for registrants to use English.

**Good Communication with Friends.** Communicating well with friends, as a strategy, is very influential for students in increasing their learning motivation which
will ultimately affect their learning outcomes. A factor that is no less important but often not seen is the role of students' peers. Peers who are at school or in the neighborhood can affect children's behavior, children's perceptions of learning and school (MacIntyre, Baker, Clément and Conrod, 2001).

**Good Time Management.** A strategy that students can do to increase their motivation to learn is by managing time well, disciplined and doing activities on time. Dembo (2013) believed that when students have a high discipline in learning, it will make them easier to achieve success in the future.

**The importance of strategies in improving learning motivation.**

Having a strategy to improve learning strategies can help students in the spirit of learning, in which students become more enthusiastic about doing assignments well, students become closer to instructors, students become more enthusiastic in realizing their dreams. Wong (2005) believed that strategy in increasing motivation to learn is important as it can help students achieve success in the future.

Strategies in improving motivation to learn is an action or an encouragement that appears in a person consciously or unconsciously to act with a specific purpose. Meanwhile, the motivator is the person who causes the motivation of others to do something. A motivator will be able to encourage someone who was previously not motivated, to be able to move and do something. In the world of education itself, motivation is very important and very influential on the enthusiasm of students to learn something, including learning a language like English.

Strategies to increase learning motivation help students move from previous learning difficulties to become motivated to carry out teaching and learning activities.
Students become enthusiastic about going to campus and doing what is instructed by the lecturer. Wong (2005) stated that by having strategies to increase learning motivation, students would be easier in realizing their dreams in the future. Many supporters can make students have a strategy to increase their learning motivation, for example, often communicating with parents about the development of learning in school. Besides going to places, they like with their friends, listening to English songs and watching films in English also make students more enthusiastic about learning English.