

**ANALISIS USAHA TERNAK BURUNG *LOVEBIRD* DI KECAMATAN
GAMPING KABUPATEN SLEMAN**

Sulaiman

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INTISARI

**ANALISIS USAHA TERNAK BURUNG *LOVEBIRD* DI KECAMATAN
GAMPING KABUPATEN SLEMAN**, bertujuan untuk Mengetahui profil peternak burung *Lovebird* di Kecamatan Gamping Kabupaten Sleman, mengetahui cara berternak burung *Lovebird* di Kecamatan Gamping Kabupaten Sleman dan untuk mengetahui biaya, penerimaan dan keuntungan berternak burung *Lovebird* di Kecamatan Gamping Kabupaten Sleman. Pengambilan responden dilakukan metode Snowball berjumlah 30 peternak. Data dikumpulkan dengan melakukan observasi dan wawancara langsung kepada responden untuk selanjutnya dianalisis secara diskriptif. Hasil penelitian menunjukkan usia peternak burung *Lovebird* tergolong produktif yaitu antara 30 – 60 tahun dan tingkat pendidikan peternak berpendidikan SMA sampai Perguruan Tinggi. Berdasarkan pekerjaan pokok peternak sebagian besar peternak usaha berternak burung *Lovebird* sebagai usaha sampingan. Total biaya yang dikeluarkan oleh peternak dalam usaha ternak burung *Lovebird* selama 2 tahun sebesar Rp. 31.015.725,. Penerimaan dari usaha ternak burung *Lovebird* diperoleh dari penjualan anakan burung *Lovebird* dan indukkan afkir. Total penerimaan yang diterima oleh peternak sebesar Rp. 64.879.207,. Dari hasil penelitian total keuntungan yang diterima selama 2 tahun adalah Rp. 33.887.082,.
kata kunci : Analisis usaha, Ternak, Burung *Lovebird*

**ANALISIS USAHA TERNAK BURUNG *LOVEBIRD* DI KECAMATAN
GAMPING KABUPATEN SLEMAN**

***ANALYSIS OF LOVEBIRD BIRD LIVESTOCK BUSINESS IN SLEMAN
DISTRICT GAMPING***

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Abstrack

ANALYSIS OF LOVEBIRD BIRD LIVESTOCK BUSINESS IN SLEMAN DISTRICT GAMPING DISTRICT, aims to determine the profile of Lovebird breeders in Gamping District, Sleman Regency, to know how to breed Lovebird birds in Gamping District, Sleman Regency and to find out the costs, acceptance and benefits of Lovebird breeders in Gamping District, Sleman Regency, to know how to breed Lovebird birds in Gamping District, Sleman Regency and to determine the costs, revenues and benefits of Lovebird breeders in Gamping District, Sleman Regency . Retrieval of respondents by the Snowball method was 30 farmers. Data was collected by observing and interviewing the respondent directly to be analyzed descriptively. The results showed that the age of Lovebird breeders was productive, namely between 30 - 60 years and the education level of farmers educated from high school to university level. Based on the principal work of livestock farmers, most of the Lovebird breeders as a side business. The total costs incurred by farmers in the Lovebird livestock business for 2 years is Rp. 31,015,725,. Proceeds from Lovebird bird farms are obtained from the sale of Lovebird puppies and broodstock rejects. The total revenue received by farmers is Rp. 64,879,207,. From the results of the study the total profit received for 2 years is Rp. 33,887,082,.

keywords:Lovebird,Cattle,Analysis