

ABSTRACT

World politics and international development have undergone a radical transformation mostly because of increasing globalization and the unique characteristic of this transformation is the increasing number and type of NGOs. In this global revolution, NGOs play the important role in negotiation, especially in advocacy for human right and peace. AIESEC is one of the NGOs that gives and played the important role in achieving world peace. AIESEC instructs its participant to have impact on society and youth are required to contribute towards Sustainable Development Goals and tackle the issues that they are most considerate. One of the issues is lacking of education in Thailand. This thesis is aimed to explain the role of AIESEC as NGOs in improving education quality in Thailand. In analyzing the role of AIESEC towards Thailand's education quality, the author was using the concept of Role of Non-Governmental Organization by David Lewis. By using this theoretical framework, this research proved that AIESEC take a role as a partner in Thailand Government by conducting project called Sawasdee Thailand Project in order to help improving education quality in Thailand, especially in rural area of Thailand.

Keyword(s) : Education Issue, NGOs, AIESEC, Thailand