

CHAPTER V CONCLUSION

AIESEC (Association Internationale des Etudiants en Sciences Economiques et Commerciales) is AIESEC is global, non-political, not-for-profit, run by university students and graduates who are interested in world, leadership and management issues. AIESEC is also described as an organization that does not discriminate based on race, color, gender, sexual orientation, creed, religion, nationality, ethnicity or social origin. This NGO has been established since 1948. The focus of AIESEC activity is creating the world peace by the leadership skills that are already had by any leaders in this world. Based on their basic properties, AIESEC can be considered as an NGO that is global, non-politics, independent, and also not-for-profit. AIESEC is an organization run by students and graduates from tertiary institutions and the AIESEC members are interested in world, leadership, and management issues. In the basic properties of AIESEC, AIESEC defined them as an organization which does not discriminate race, color, gender, sexual orientation, creed, religion, nationality, ethnicity, or social origin. With their vision in its blueprint, peace and fulfillment of humankind's potential, AIESEC's condition is influenced by social, economic, and political climate in every period of time. AIESEC shows its aim to develop people who have the desire, ability, and knowledge to develop the surrounding community. From its missions, AIESEC believes that the peace can be achieved, if its leaders have a vision of peace. Based on this, we know that AIESEC enables every young person who is also a future leader, to explore and develop his leadership potential so that they are able to have a positive impact on society in the present and in the future.

From the phenomenon that can be looked from Thailand, the author knows that poverty is a major issue in Thailand, specifically in the rural area in around Thailand. The only way to change a country and offer more opportunities to young people to develop themselves to prevent the poverty that keep continuing is education. In order to help improving education quality in the rural area of Thailand, AIESEC recruited and fielded the participants from around

the world who concern about the education issues for providing the education to people in rural area who aged 7-18 years old. AIESEC does this kind of things by conducting the program called Sawasdee Thailand Project. This project is a huge national project that held by AIESEC in Thailand and executed with 8 universities such as AIESEC in Assumption University, Bangkok University, Chulalongkorn University, Thammasat University, Kasetsart University, University of the Thai Chamber of Commerce, Mahidol University International and Thai-Nichi Institute of Technology as the main entities to organize the project. Sawasdee Thailand Project is actually the cross-cultural exchange program that has project in it. Sawasdee Thailand Project was created to provide cross-cultural education and English education for the youth in rural area of Thailand. At first, AIESEC conducted this project in order to help Thai society for prepared them for ASEAN Community especially for ASEAN Economic Forum which already opened on 2015, but now this program is focusing on teaching students in the rural area of Thailand where there is only small chance to learn English properly with limited learning sources. From here, we know that the purposes of conducting Sawasdee Thailand Project are mainly creating the positive impact to the society and provide with ones in a lifetime experiences to both international volunteers and students in the rural area.

The direct and practical contribution that AIESEC do towards these issues is teaching Basic English as the main language in the world. The interns have to create standard teaching materials for the students since they have a smaller chance to learn English properly with limited teaching materials, therefore they can bring an impact using their creativity and problem-solving skills such as using attractive themes to create fun English learning environment in the schools such as sport, music, culture, cartoon or food week. AIESEC also provides opportunities to students, teacher and local people to experience the home culture, which is Thailand culture, such as training the student and local people to create handicrafts from their own country to showcase their culture.

Through the Sawasdee Thailand Project in several rural areas in Thailand, AIESEC hopes that it can empower the children to speak English more to practice and improve their skills for better

future and create positive impact to Thai society. AIESEC also hopes that this project can be a real proof that AIESEC helps realizing the Sustainable Development Goals, especially the number 4, which is education quality to ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy by 2030.