## ABSTRACT

study has main purpose to analyze This the implementation of Corporate Social Responsibility programs of PT Bhimasena Power Indonesia. This study will focused on two CSR programs of PT Bhimasena Power Indonesia in the economic development field. The method that will used in this study is descriptive qualitative. This study used two concept, the first is Multinational Corporation, and the second is Corporate Social Responsibility. The result of this study will show the implementation of CSR program of PT Bhimasena Power Indonesia, start from program making until the evaluation of program. This study also discuss about the obstacle factor of the implementation of CSR program. Besides, the supporting factors of the implementation of CSR program such as the support from local government will also examine in this study.

## Keyword(s): Multinational Corporation, Corporate Social Responsibility, Economic Development