

## **CHAPTER V**

### **CONCLUSION**

PT Bhimasena Power Indonesia is a form of big scale cooperation between Indonesia and Japan, which works on the energy of the conservation industry. PT Bhimasena Power Indonesia builds the Steam Power Ed Electric Generator (PLTU), located in Batang Regency, Central Java Indonesia. This plant power touted as the Largest Steam Power Ed Electric Generator in Southeast Asia where the capacity itself is 2x1000 Mega Watt.

Various rejections were made by the community and non-governmental organizations. The rejection was carried out in the central government of Batang Regency, Central Java, to the capital city of Jakarta. Not only that, protest was also held in Japan to reject the project. To control this problem, PT Bhimasena Power Indonesia implements CSR programs as an environmental and social responsibility.

In implementing their CSR Program to support economic development in Batang regency, Central Java, PT Bhimasena Power Indonesia create Micro Enterprise Group and Micro finance Institution Program. In implementing its CSR program, PT Bhimasena Power Indonesia refers to ISO 26000 on guidelines for implementing environmental and social responsibility. Besides, PT BPI also refers to the regulation of the Minister of State Enterprises of Indonesia Number PER-05 / MBU / April 27th, 2007.

PT Bhimasena Power Indonesia has successfully implemented its CSR program, especially

in the field of economic development, by creating two programs. The first program is Micro Enterprise Group, and the second program is Micro Finance Institution. Through these two programs, PT Bhimasena is able to generate economic growth for the community in the Batang regency, open employment opportunities, and reduce unemployment, as well as increase the financial capacity of the community in economic activities.

Through the Micro Enterprise Group program, CSR of PT Bhimasena Power Indonesia has created substantial development in community engagement programs. PT Bhimasena Power Indonesia build micro enterprise business and held training for the MEG members. The result of this implementation until December 2018 is PT Bhimasena Power Indonesia has formed 173 Micro Enterprise Group (MEG), with a total membership of 2,536 people spread across 14 villages. With the increase in business groups and members since 2013, the variety of businesses undertaken has become even more varied. Some Micro Enterprise Group activities that have been formed include services, convection, production of goods, snacks, and savings and loans. In addition to increasing employment opportunities for the community and reducing unemployment in Batang District, the growth of various community/household micro-businesses through the PT Bhimasena Power Indonesia CSR program is expected to provide an additional alternative income for the community. Furthermore, this course is expected to increase community economic growth in Batang Regency and reach sustainable development.

In addition, PT Bhimasena Power Indonesia through the Micro Finance Institution program has also successfully created economic development.. In implementing Micro Finance Institution, PT Bhimasena Power Indonesia build cooperatives and KOMIDA. Until 2018, CSR of PT Bhimasena Power Indonesia has succeeded in creating three savings and loan cooperatives for the community in Ujungnegoro Village, Ponowareng Village, and Karanggeneg Village. Meanwhile, they also created a KOMIDA in Batang Regency. The main aim of the implementation of Micro Finance Institution program is to help the community in meeting its business capital needs and can be used as a place to save their business income. This, of course, increases the interest of the community in developing and creating micro-businesses, because the community does not need to worry about the source of venture capital, and in carrying out their business, the community will get financial assistance. Of course, this can increase the independence of the community to dare to be entrepreneurs, increase community income, and open new jobs for the community and reduce unemployment. Not only that, but the MFI program also supports increasing the culture of saving for people in the Batang District.

The success of BPI's CSR program cannot be separated from good collaboration with BPI stakeholders and partners. PT Bhimasena Power Indonesia implements its CSR program by synergizing with the local government as a policymaker in Batang Regency, as well as establishing good communication with the community before the program is implemented. Of course, this is intended to determine

the right program and is most needed by the community. In the end, through the form of a good partnership, the CSR program that is run is able to provide and achieve optimal result.