

**OPTIMIZATION OF HUMAN RESOURCE MANAGEMENT THROUGH
POKDARWIS IN THE DEVELOPMENT OF TOURISM POTENTIAL :
KEBONAGUNG TOURISM VILLAGE, IMOIRI, BANTUL**

UNDERGRADUATE THESIS

**Submitted in Partial Fulfillment of the Requirement
for the Degree of Bachelor of Arts in Government Studies**

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DECLARATION PAGE

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Declaring that this undergraduate thesis is my original work. I never submit this thesis to gain the Bachelor Degree in any universities and my publications. I had followed the scientific rules and cited all sources in this thesis. Therefore, this thesis is free from plagiarism. If someday there are certain parties complain and protest to this thesis, I will be responsible and overcome all consequences.

Yogyakarta, March 17th, 2019



MOTTO AND INSPIRATION

“ Fa inna ma'al 'usri yusra Inna ma'al 'usri yusraa ”

*“Verily, along with every hardship is relief. Verily, along with
every harship is relief”*

(Al Insyirah 5-6)

Life is like riding a motorcycle.

To keep your balance, you must keep moving.

(Albert Einstein)

DEDICATION PAGE

Thank you to my beloved parents,

H. Uus Sutisna and Hj. Enung Nurhayati

for unlimited love, never ending prayer and supports

I am grateful to have you both in my life.

Thank you to my beloved brother and sisters,

for being my inspiration, for the support, prayer

and suggestion for my future.

And thank you to my bestfriends,

for always sharing life stories, learning the experience,

giving support to each other and solving the problem together.

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PREFACE

All praise belongs to Allah SWT for all his guidance and mercy so that the author has been able to finish Undergraduate thesis titled “Optimization Of Human Resource Management Through *Pokdarwis* in The Development Of Tourism Potential: Kebonagung Tourism Village, Imogiri, Bantul”. Greetings and salutations go to Prophet Muhammad SAW, the lighter, the greatest person as the messenger of all knowledge to Muslim and His believers. This research aimed to describe the level of optimization of human resource management in Kebonagung Village through Pokdarwis (Tourism Awareness Group) and describe the development of potential in Kebonagung Tourism Village.

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