

LAMPIRAN

Tabel 5.6
Stasiun Televisi Korea Selatan

No	Stasiun Televisi	Program Unggulan	<i>Beauty Products</i> yang diiklankan
1	Seoul Broadcasting System (SBS)	K-drama: My Love from the Star, My Girlfriend is Gumiho, Doctors, Master's Sun <i>Reality Show:</i> Running Man, Law of the Jungle K-pop: Inkigayo	<i>Foundation</i> /krim bedak IOPE Air Cushion XP (My Love from the Star)
2	Korean Broadcasting System (KBS)	K-drama: Boys Over Flowers, Hwarang: The Poet Warrior Youth, Fight for My Way, The Ghost Detective, The Producers, Oh My Venus	Pensil Alis Clio Tinted Tattoo Kill Brow (The Producers) <i>Foundation</i> /krim bedak O HUI Ultimate Cover CC Cushion (Oh My Venus)
3	Munhwa Broadcasting Corporation (MBC)	K-drama: Dae Jang Geum, Make a Wish, I Miss You, She Was Pretty	Lipstik Shu Uemura Rouge Unlimited Sheer Shine (She Was Pretty)

4	Total Variety Network (TvN)	K-drama: Goblin, K2, What's Wrong with Secretary Kim, Familiar Wife, Emergency Couple, Oh My Ghostess	Lipstik Lancome L'absolu Rouge in #264 Peut-Etre (Goblin), Liptint Benefit Cosmetics Lollitint (Emergency Couple), Maskara Lancôme Grandiose Waterproof (Oh My Ghostess)
5	Joongang Tongyang Broadcasting Company (JTBC)	K-drama: The Beauty Inside, Love in Her Bag	-
6	Orion Cinema Network (OCN)	K-drama: Voice, Voice 2, Save Me, The Guest Dramatic Cinema (Movie-Drama): Trap, Hell is Other People	-
7	Music Network (MNET)	K-pop: M Countdown, Daily Music Talk, MUSICEXPRESS, MUSIC X CURATION, M Super Concert	Hampir semua produk perusahaan Amorepacific Corporation, LG Household & Health Care, The Face Shop Inc, dan Nature Republic pernah dipromosikan oleh artis-artis K-pop

Sumber: Diambil dari berbagai sumber

Tabel 5.7
Program Televisi Korea Selatan yang Pernah Tayang
di Televisi Lokal (Indonesia)

No	Program	Stasiun Televisi
1	A Love to Kill	Indosiar
2	All About Eve	Indosiar
3	Autumn in My Heart/Endless Love	Indosiar, RCTI, Trans TV
4	Bad Guy	Indosiar
5	Cinderella's Sister	Indosiar
6	Boys Over Flowers	Indosiar
7	Dae Jang Geum	Indosiar
8	Sassy Girl Chun Hyang	Indosiar
9	Dong Yi	Indosiar
10	Dream High	Indosiar
11	Full House	Indosiar
12	Goong S/Prince Hour	Indosiar
13	Hello! Miss	Indosiar
14	Hotelier	Indosiar
15	Hwang Jin Yi	Indosiar
16	King of Baking	Indosiar
17	Lovers in Paris	Indosiar
18	My Lovely Sam-Soon,	Indosiar

19	Pasta	Indosiar
20	Queen Seon Deok	Indosiar
21	Lie to Me	Indosiar
22	Baby-faced Beauty	Indosiar
23	Sparkling	Indosiar
24	The Greatest Love	Indosiar
25	City Hunter	Indosiar
26	Miss Ripley	Indosiar
27	49 Days	Indosiar
28	Sungkyunkwan Scandal	Indosiar
29	Cruel Temptation	Indosiar
30	Pink Lipstic	Indosiar
31	Queen of Reversals	Indosiar
32	Tempted Again	Indosiar
33	My Girlfriend is Gumiho	Indosiar
34	Cinderella Man	B-Channel
35	Oh! My Lady	Indosiar
36	Mr Goodbye	Indosiar
37	Still, Marry Me	Indosiar
38	Personal Taste	Trans 7
39	Naughty Kiss	Indosiar
40	The World That They Live In	Indosiar

41	Prosecutor Princess	Indosiar
42	My Princess	Indosiar
43	Beautiful Days	SCTV
44	Briliant Legacy	Indosiar
45	My Girl	Indosiar
46	Marry Me, Marry!	Indosiar
47	God of Study	B-Channel
48	Beethoven Virus	B-Channel
49	Secret Garden	Indosiar
50	The 1st Shop of Coffee Prince	Indosiar
51	My Fair Lady	Indosiar
52	18 vs. 29	Indosiar
53	You Are My Destiny	Indosiar
54	You're Beautiful	Indosiar
55	Winter Sonata	SCTV
56	Memoirs of Bali	Indosiar

Sumber: Diambil dari berbagai sumber