

**DETERMINANTS THE SELECTION OF E-COMMERCE SITES
BY MILLENNIAL GENERATION (STUDY CASE IN YOGYAKARTA)**

**DETERMINAN PEMILIHAN SITUS E-COMMERCE
OLEH GENERASI MILENIAL (STUDI KASUS DI YOGYAKARTA)**

UNDERGRADUATE THESIS

Proposed To Fulfill The Requirements To Obtain A Bachelor's Degree In The
Faculty Of Economics And Business, International Program for Islamic
Economics and Finance, Muhammadiyah University of Yogyakarta



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2019

DECLARATION

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I hereby declare that this undergraduate thesis entitled "DETERMINANTS THE SELECTION OF E-COMMERCE SITES BY MILLENNIAL GENERATION (STUDY CASE IN YOGYAKARTA)" does not consist of any content that ever being proposed for any degree in other university, ideas of any research and publication of others, in exception all quotes and ideas which are purposely taken are considered as the research references and listed in the reference list. Therefore, if any violation of intellectual rights is found in this study, I agree to accept any relevant academic consequences.

Yogyakarta, December 2nd 2019



Wahyu Galis Pramita Siwi

Motto

*Remember to Allah when life does not go your
way.*

Allah must have a better way for you.

*This Undergraduate Thesis I dedicate to my
beloved family,
Papa, Mama, and Mas*

ACKNOWLEDGEMENT

Bismillahirrahmanirrahim

In the name of Allah, the most Merciful, the most Gracious. All praise is due to Allah; we praise Him, seek His help, and ask for His forgiveness. I am thankful to Allah, who supplied me with the courage, the guidance, and the love to complete this thesis. Also, Peace and salutation always ne to the Prophet Muhammad peace be upon him altogether with his accompanies.

This undergraduate thesis entitled **“DETERMINANTS THE SELECTION OF E-COMMERCE SITES BY MILLENNIAL GENERATION (STUDY CASE IN YOGYAKARTA)”** has been made as partial fulfillment for the requirement to achieve the bachelor degree of economics. So that, I would like to thank all people who have contributed and special appreciation to the parties. In particularly they are:

1. My mother Wahyuni Wulandari and my father Siswo, thank you mama papa, without your prayer I am one hundred percent sure that I will never be able to achieve to this level. As I promised am going to make you as a proud parents alive in this world.
2. My brother Wahyu Galih Pratama Siwi, who always support and listen to all my story.
3. Yodhia Fitro Pangestu, thank you for always listening and understanding how none sense my thought is, keep your prayer, your kindness and your love stay with me yaa.
4. Mr Ahmad Ma'aruf and Mrs. Endah Saptutyningsih as my thesis supervisor who has been guiding and teaching me about many things.
5. Arini Nabilah, Ainur El-Faz, Chika Asyifa Riansyah and Navilla Ayu Putri, you guys have to know that one of my motivation to come home as soon as possible are because of you. Bekasi is home, all of you are included.

6. My family while I was in Jogja, Nindi Adissya, Alfath Shifa Ghifara, Siti Nurahmah, Herdannov Satya Wardana, Suriya Dandi, M. Zaki Mubaroq, and Irwanda Ardian who were always there every time I needed, always encouraged me.
7. Hafsa Fajar Jati, Nun Maziyyah, Sutra Yustica, Dwi Kurniawati Amini, Nada Fatin Febriana, Meilan Indrajati, Melysa Desy, Suci Prima, thank you has a become good friends. Love you all!
8. All of IPIEF lecturers who have provided a lot of knowledge.
9. All of IPIEF 2016 members who always provide a lot of motivation, information, extraordinary support.
10. My beloved Almamater Muhammadiyah University of Yogyakarta is a place where I can complete my studies and get so much new knowledge and experience.

In closing, in this paper there are still many errors and shortcomings, therefore it takes criticism and suggestions that build for better results again.

Yogyakarta, December 2nd 2019

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