

## CHAPTER V CONCLUSION

This writing explained one of international non-governmental organizations, 4Ocean, engaged in environmental issues and has an indirect impact for Bali. This study tried to analyze how big the plastic dump issues were that happened in Bali's coastal areas and the impacts of it to many sectors. In analyzing the impact of the movement, research used theory "*Transnational Advocacy Network*" which discussed the emergence factor transnational activism of the movement, tactics of the movement, as well as at the end explained the results of the attainment of movements measured based on this theory.

4Ocean advocacy action in handling the plastic dumps in Bali's ocean and coastlines was in accordance with international relations studies that explained an international network. Those networks were not only by political actors but by a non-governmental organization. Plastic dumps issues were also an international issue which was almost happened everywhere in the world. Plastic dumps issues not only required attention of some people, but the whole world should be responsible for environmental protection. With the existence of an international network, it made an issue can be handled better.

On the other hand, in analyzing 4Ocean was pursuing its goal of encouraging the people in Bali and others to care about the problem of plastic dumps issues in the ocean, it could be identified through the tactic typology by Keck & Sikkink namely *Information Politics, Symbolic Politics, Leverage Politics, and Accountability Politics*.

In *information politics* tactics, most 4Ocean's activism benefits from media support both national media and international media. The strategy was carried out by providing

information related to the issue for the community and further it attracted people attention. The results could be seen from the amount of people who bought the product and their enthusiasm in participating in 4Ocean activities and campaigns. While *symbolic politics* through the many ocean and river clean ups held by 4Ocean and volunteers who made the wider community more aware of the threat of plastic dumps issues. Through tactics political influence identified through *leverage politics* in the form of 4Ocean participation which was directly requested by several local Bali local governments to provide socialization to people in Bali. The last was *accountability politics*, which was a strategy to always remind the government to account for its policies in accordance with agreed values. *Accountability politics* tactics is applied here even there is still no law had been issued and could be officially enforced by Bali's government because of 4Ocean. The progress of the Bali's government in handling plastic dumps issues in Bali had not been massive yet and the advocacy of 4Ocean in Bali was also still 3 years.

Furthermore, the authors realized that in the process of making this undergraduate thesis, there were still many deficiencies. The author hoped and very compassionated if there would be constructive criticisms and suggestions for this writing to be better. The author also hoped that this writing could be studied further so that all the deficiencies contained in this writing could be corrected and hopefully the writing would be useful for the readers.