SIKAP PETANI MELON (*CUCUMIS MELO L*.) TERHADAP KENAIKAN HARGA PUPUK (Studi Kasus di Kelompok Tani Wahanakusuma, Desa Bugel, Kecamatan Panjatan, Kabupaten Kulonprogo)

ATTITUDE OF FARMERS MELON (CUCUMIS MELO L.) ON FERTILIZER PRICE ASCENT (Case Study in Wahanakusuma Farmers Group, Bugel Village, Panjatan District, Kulon Progo Regency)

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ABSTRACT

The purpose of this research to knows about the profil and the attitude of melon's farmer about the fertilizer price ascent. The research conducted at Bugel Village Panjatan Subdistrict Kulonprogo Regency by purposive. The farmers samples take using sensus method as many as 30 farmers. The data of respondents were taken by using interview and questionnaire. Then, the data were analyzed using descriptive method. The result showed that the profil of melon's farmer influence about the fertilizer price ascent indirectly and the attitude of melon's farmer to knows about the ferlizer price ascent, the melon's farmer felt unhappy about the fertilizer price ascent and the melon's farmer want to doing about the fertilizer price ascent.

Keywords: attitude, melon's farmer, fertilizer price ascent