

Ekonomi Indonesia Pasca Covid-19: *Recovery UMKM Indonesia*

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TURBULENSI EKONOMI, MAYORITAS MENURUN DRASTIS

Omset

Produktivitas

Penyerapan Tenaga Kerja

Laba

Keberlanjutan Usaha



A dramatic landscape featuring a dirt road that stretches from the bottom right towards the center of the frame. The road is flanked by green grass on the left and a darker, more textured ground on the right. In the background, a bright, overcast sky is filled with dark, heavy clouds, suggesting an approaching storm. Numerous small, dark specks, likely raindrops or falling debris, are scattered across the sky, creating a sense of movement and intensity. The overall mood is one of hope and resilience, as the road leads towards a bright light despite the dark, stormy sky.

***Sesungguhnya sesudah kesulitan itu ada kemudahan.
(Qs. Alam Nasyroh: 6)***

AGENDA RECOVERY

01 Stimulus Fiskal

02 Kemudahan Berusaha

03 Pemberdayaan

04 Inovasi Bisnis

4 kunci utama



Tantangan Recovery

Pasar produk belum semua pulih.
Daya beli konsumen menurun,
Produk primer, sekunder, tersier

Pasar

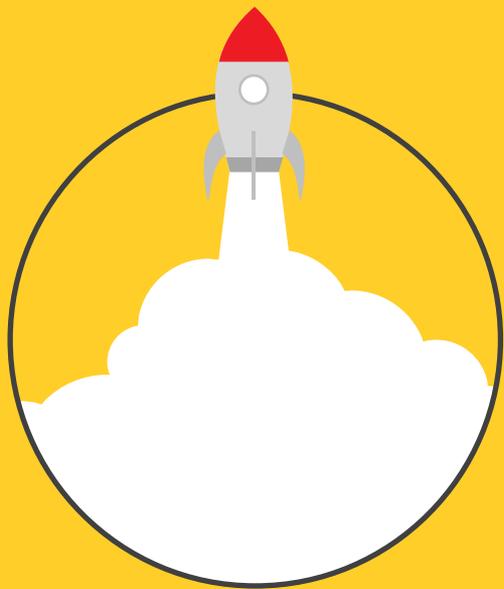
Permodalan

Kapasitas berusaha,
Permodalan/kredit

Tidak semua cepat adaptasi,
teknologi, dll

Perubahan Perilaku





Tetap Optimis