

CHAPTER I

INTRODUCTION

This chapter presents several points to reveal an accurate discussion of the main problem of the research. This chapter elaborates the background of the study, statement of the problem, limitation of the problem, research question, objective of the study, and the significance of the study, statement of the study and also includes outline of the study.

Background of Study

Listening skills are vital for communication. Without this ability, communication could be misunderstanding. According to Adler et al. (2001), listening are a vital Adults spend an average of 70% of their time engaged in some sort of communication. The research shows that an average of 45% is spent listening compared to 30% speaking, 16% reading, and 9% writing. For example communication between two people, imagine one of them has weak focus on listening. It could make a misunderstanding. Moreover, it could hurt speaker and make speaker stop speaking because of listener disrespect the speaker.

Many researchers such as Griggs (2009) mention that listening is one of the most loving things that could be done for another human being. Bozorgian and Pillay (2013) also stated that listening is a basic skill for first language acquisition which is crucial for second or foreign language learning.

Based on the researcher's observation, people often said that listening is hard to learn because they don't know how to improve their listening ability. The

school doesn't give the best method for them to improve their listening ability. Also, the school doesn't prioritize listening skill in class. Some boring method like listening to traditional cassette or CD from 90's makes listening is not interesting in school. The impact is that students' listening skill is low. The researcher's think why don't use YouTube as media to improve listening ability.

Nowadays with the more updated technology, access to learning medium is very easy and can be reach instantly. One of the media that can be used to improve listening skill is YouTube. YouTube is a free video sharing website that makes it easy to watch online videos. Terantino (2011) stated that "YouTube is used for varying purposes, the majority of which are not educationally relevant. For example, many people use YouTube as a form of entertainment". Moreover, most people who browse YouTube videos is for the entertainment such as gaming, TV show, comedy, film, drama and any other entertainment videos. Therefore, those are the strain and student get distracted when they want to watch YouTube for the purpose of educational context.

In addition, students now are digital native. Digital native is an individual who was born after the widespread adoption of digital technology. This means, students can be more easily understanding of technology than people who were born before it was widespread.

Let us take a look at Indonesian student at any stages of education. Perhaps, senior high school up to college student may until now are still confronting a difficulty in listening ability. As it has mention above, there were

insufficient and interactive method used by teacher. Listening part is not intensively being taught to student. These can be caused by many aspect; from the teacher, teaching method and limit learning facility. They have limitations to explore their listening skill. But now, student can enhance their listening ability using online media such as YouTube.

Many online videos can be watch on YouTube which one also provide English learning material. In this media, many native speaker share their videos content tips and method to improve second language learners' listening ability. By this way, YouTube provides beneficial for student to watch free video-sharing website. YouTube is able to be accessed by student, both digital native and digital immigrant.

Based on those points, listening is one of the skills that is important for students. However, Since Bozorgian and Pillay (2013) mentioned that listening skill is hard to learn and people having a negative perception of listening skill, the researcher need to find out the people attitude towards watching the English Youtube Channels videos on YouTube. By watching English YouTube channels with rich English videos, students may actually be more familiar with English and improve their listening skill time by time. This is in accordance with the researcher experience as YouTube content creator. The researcher feels that every day there are a lot of content in English that can be viewed unintentionally in YouTube. Therefore, the researcher's listening skills is also improving.

In private Islamic University, there are no previous study about the effectiveness of watching English YouTube channels videos on listening ability. Student in private Islamic University can be said as native digital where most of student have been familiar with internet or technological terms. Therefore, it is very natural if students are already familiar with international content including international languages such as YouTube. Therefore, the research is indirectly wants to see how such habit have improved the listening skills of the students. In other words, the researcher is interested in finding the correlation between watching English YouTube videos with students listening ability. This study hopes to reveal the manifestation whether this YouTube can bring the improvement of their ability or not.

Statement of the Problem

Listening is a very important skill and in English language study, listening is being taught at universities in Indonesia. In private Islamic University as well, listening is being taught to students as specific subject and that students must practice listening in other subjects and other activities in their daily life. However, learning teaching for students are sometimes challenging despite the methods that are given by the teachers. Nevertheless, nowadays there are many learning media especially online ones that can be used to improve students listening ability. YouTube is one of the platform that provide videos from any languages. Students as digital native are supposed to be familiar with YouTube. In this research, the researcher wants to examine the correlation between the intensity of watching English channels on YouTube towards the improvement of students' listening ability of English. Especially in private Islamic University, based on researcher experience, students spends a lot of time watching videos on YouTube. However, there is no scientific study that reveals whether their listening skills improved or at least is correlated with their habit in watching English videos on YouTube, nor there is study investigating their frequency of watching English channels on YouTube.

Limitation of the Study

As the researcher mentioned above, the researcher focuses on particular of the effectiveness of watching English channels on YouTube, the improvement listening ability, and the correlation of both. YouTube is a social network or online media which contain many videos such game videos, drama, music and any others. English channels in this research are defined as channels on YouTube that use English as language of delivery. To provide the particular focus on the improvement listening ability, the researcher defines that listening ability as the ability to receive and understand the meaning of the word that said in English. Whereas, it can be improved in many ways. Such as watching movies on television, listen to the music on radio or phone, conversation with other and many other ways which can be as the media to improve listening ability. All of that, the researcher focuses on the improvement through YouTube and every channels that provides tips or method to enhance listening ability in English. By that limitation, the researcher have an interest to focuses on the correlation between watching English Channels on YouTube toward the improvement of students' listening ability.

Research question

Based on the background above, researcher formulates the research questions as follows:

1. How is the intensity of watching English videos among the students of private Islamic university?
2. How is private Islamic university students' listening ability?
3. How is the correlation between intensity watching English channels on YouTube and the students' listening ability in private Islamic university?

Purpose of the Research

Based on the formulated research questions, the research is purposed to find out:

1. The frequency of watching English channels on YouTube among the students at private Islamic university?
2. Private Islamic university students listening ability
3. Correlation between watching English channels on YouTube and the students' listening ability in private Islamic University?

Significance of the Research

The student. This research may change the view point of student about beneficial of YouTube. Even though, YouTube as a bank of video which can be uploaded and downloaded. There are still many video which academically purposes to educate student. There are many tips and method can be accessed by student. Student should have been realized that YouTube can waste the time for nothing, but it can be something to help if student used wisely.

The lecturer. The researcher hopes that this research can make the lecture aware of understanding the technology today. Such as YouTube, the lecture should be able to lead and control by giving an advice that student must use YouTube in very positive way. The lecture can use YouTube in very interactive ways such as displaying video and ask student to upload conversation video in the class to help them improve their listening ability.

The next researcher. By this research, the researcher hopes that this research can be very useful for the next researcher to conduct other related study. The next research may need reference to support about YouTube and other variable at the faculty. This research the information of how the former students' listening ability and their interest in using YouTube wisely can be very useful for the next research.

The outlines of the research

This research contains a complete chapter. There are five chapters in this research. The first chapter comprises the discussion about the background of the research which explicate the problem, statement of problem, limitation problem and question of the research, objective of the research, significance of the research and the outlines of the research.

Afterward, the second chapter of this study consist the discussion of the literature review which focuses on definition of YouTube and history, the purpose of YouTube, positive and negative side of YouTube in educational context, listening ability, the important of listening ability, improving listening ability, the framework of the research and hypothesis.

Then, the third chapter discuss about the research methodology of the study which contain population, sample of the study, data collection instrument, the validity of the instrument and also reliability of the instrument, data collection method, and data analysis.

The chapter four discusses about finding and research discussion. The discussion reveal the result of the data analysis to generate the answer of the question. The last chapter is discusses the conclusion and recommendation.