

ABSTRAK

PENGARUH *GOOD CORPORATE GOVERNANCE* TERHADAP CORPORATE SOSIAL RESPONSIBILITY MELALUI *LEVERAGE* DAN KINERJA PERUSAHAAN SEBAGAI VARIABEL INTERVENING PADA BANK UMUM SYARIAH PERIODE 2011-2015

NAMA : KIKI RIYANILA

NIM : 20120730154

Tujuan penelitian ini adalah untuk mengetahui pengaruh *Good Corporate Governance* (GCG) terhadap *Corporate Sosial Responsibility* (CSR) secara langsung, pengaruh *Good Corporate Governance* (GCG) terhadap *leverage*, pengaruh *leverage* terhadap *Corporate Sosial Responsibility* (CSR), pengaruh *Good Corporate Governance* (GCG) terhadap *Corporate Sosial Responsibility* (CSR) melalui *leverage* dan kinerja perusahaan sebagai variabel intervening dan untuk mengetahui pengaruh *Good Corporate Governance* (GCG) terhadap kinerja perusahaan, pengaruh kinerja perusahaan terhadap *Corporate Sosial Responsibility* (CSR), serta pengaruh *leverage* terhadap kinerja perusahaan.

Jenis penelitian yang dipakai adalah *explanatory reserch*. Sampel penelitian diambil dengan metode *purposive sampling* pada Bank Umum Syariah di Indonesia tahun 2011-2015. Terdapat 12 Bank Umum Syariah sampai pada tahun 2015. Metode analisis menggunakan analisis *Partial Least Square* (PLS).

Hasil penelitian ini menunjukkan bahwa *Good Corporate Governance* (GCG) tidak berpengaruh terhadap *Corporate Sosial Responsibility* (CSR). *Good Corporate Governance* (GCG) tidak berpengaruh terhadap *leverage*. *Leverage* berpengaruh terhadap *Corporate Sosial Responsibility* (CSR). *Leverage* dan Kinerja perusahaan sebagai variabel intervening tidak dapat mempengaruhi hubungan *Good Corporate Governance* (GCG) dan *Corporate Sosial Responsibility* (CSR). *Good Corporate Governance* (GCG) tidak berpengaruh terhadap kinerja perusahaan. Kinerja perusahaan tidak berpengaruh terhadap *Corporate Sosial Responsibility* (CSR), serta *leverage* berpengaruh terhadap kinerja perusahaan.

Kata kunci: *Good Corporate Governance* (GCG), *Corporate Sosial Responsibility* (CSR), *leverage* dan kinerja keuangan.

ABSTRACT

The Effects of Good Corporate Governance Towards The Corporate Social Responsibility Through Leverage and Corporate Performance as an Intervening Variabel On Public Shariah Banks in Indonesia in the Period of 2011-2015

**By : KIKI RIYANILA
STUDENT : 20120730154**

The research aims at finding the influence of Good Corporate Governance (GCG) toward Cooperate Social Responsibility (CSR) directly. The influence of Good Corporate Governance (GCG) toward leverage, the influence of leverage toward Cooperate Social Responsibility (CSR) through leverage and the company performance as the intervening variables and finding the influence of Good Corporate Governance (GCG) toward Cooperate Social Responsibility (CSR), and the influence of leverage toward the company performance.

The research type used is explanatory research. The research sample is used by using the purposive sampling method on Sharia Public Banks in Indonesia during 2011-2015. There are 12 Sharia Public Banks in 2015. The analysis method uses Partial Least Square (PLS).

The research result shows that Good Corporate Governance (GCG) does not influence Cooperate Social Responsibility (CSR). Good Corporate Governance (GCG) does not have leverage. Leverage influences Cooperate Social Responsibility (CSR). Leverage and company performance as the intervening variables cannot influence the correlation between Good Corporate Governance (GCG) and Cooperate Social Responsibility (CSR). Good Corporate Governance (GCG) does not influence leverage. Company performance does not influence Cooperate Social Responsibility (CSR), and leverage influences the company performance.

Keywords: *Good Corporate Governance (GCG), Cooperate Social Responsibility (CSR), leverage, and financial performance.*