

ABSTRACT

Demand of sugar in Indonesia influenced a variety of factors. The main purpose of this study is to find how the influence of relations population, gross domestic product(GDP), sugar price, and exchange rate, to demand sugar in Indonesia a period of the year 1985 to 2015.

Data is collected from statistics Indonesia, Bank Indonesia and some the issuance and other agencies. To prove a hypothesis research used model econometrics with a Error Correction Model (ECM), who estimated with on the eviews 7.

A result of calculation shows that the population of the variables in the long run it has some positive effects and significant, in the short term showed that the number of residents have had a positive impact and insignificant, the gross domestic product in the long run it has some positive effects and insignificant, in the short term the gross domestic product showed that have had a positive impact and significant, domestic sugar price in the long run it has some positive effects and significant, in the short term show that the sugar price it has some positive effects and insignificant, exchange rate in the long term and the short term can have negative effects and significant.

Password: Demand sugar, Population, Sugar Price, GDP, *Exchange rate*, ECM