

INTISARI

Penelitian ini bertujuan untuk menguji pengaruh keputusan investasi, keputusan pendanaan, kebijakan dividen, dan profitabilitas terhadap nilai perusahaan pada periode 2010 sampai 2014.

Penelitian ini menggunakan metode *purposive sampling* yaitu metode penentuan jumlah sampel yang diambil secara acak berdasarkan kriteria-kriteria tertentu. Sampel yang memenuhi syarat adalah 45 perusahaan manufaktur yang terdaftar di BEI tahun 2010 sampai 2014. Data di peroleh dari *Indonesia Capital Market Directory (ICMD)* dan *www.idx.co.id*. Teknik analisis menggunakan teknik regresi berganda.

Hasil penelitian ini membuktikan bahwa keputusan investasi berpengaruh positif dan signifikan terhadap nilai perusahaan pada perusahaan manufaktur, keputusan pendanaan berpengaruh positif dan signifikan terhadap nilai perusahaan pada perusahaan manufaktur, kebijakan dividen tidak berpengaruh terhadap nilai perusahaan pada perusahaan manufaktur, profitabilitas berpengaruh terhadap nilai perusahaan pada perusahaan manufaktur.

Kata kunci: keputusan investasi, keputusan pendanaan, kebijakan dividen, profitabilitas, nilai perusahaan

ABSTRACT

The aims of this research were to determine the influence of investment, financing decision, dividend decision, and profitability policy from value policy to the Study on Manufacturing Companies Listed in Indonesia Stock Exchange in 2010-2014.

This research used purposive sampling method which is determining method of the number of random sample taken based on some criteria, and the sample which included criteria is 45 Manufacturing company registered on the Indonesia Capital Market Directory (ICMD) and www.idx.co.id. Data analysis techniques was used as analysis double regression technique.

The result of this research concluded that investment decision, was affected positively and significant company's percentage in manufacture company, dividend decision was not affected to company's percentage in manufacture company, profitability was affected to company's percentage in manufacture company.

Keywords: investment decision, financing decision, dividend decision, and profitability, policy from value