

**Pengaruh Penerapan *Corporate Social Responsibility* Terhadap Persepsi masyarakat Dan Dampaknya Terhadap Citra Perusahaan**

“studi pada Masyarakat Sekitar PT. Astra International Motor-Hso  
Yogyakarta

(Dsn. Mlati, Ds. Sendangadi, Sleman, Yogyakarta)”.

***Corporate Social Responsibility effect of the application of the public perception and its impact on Corporate Image***

***“study on surrounding communities PT. Astra International Motor-HSO Yogyakarta(Dsn. Mlati, Ds. Sendangadi, Sleman, Yogyakarta)”***

**SKRIPSI**



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