

Abstract

Journalism subject did not seem to have any relation with English education. The purpose of the study was to reveal the student's perception on journalism subject. Three questions were underlying this research. Those are the students' general perception toward the subject, the perception on the advantages and challenge and the last is what the students' expectation toward the subject. The method of the research was qualitative and the design used descriptive qualitative. The participants were students of PBI UMY. There were four participants. There were qualifications for all participants to gain the richness of the data. The qualifications were student who enrolled the subject and got grade A, student who enrolled the subject with more than seventy five percent attendance, student who enrolled the subject then withdrew the subject by certain reasons and the last qualification was for the student who never registered themselves on the subject. The setting of the study was PBI UMY because it has journalism subject as the elective course. The instrument used in depth interview. The data analysis started from transcription. Then, the opened coding was collected into each category in axial coding. The last step of coding, the data were selected into four topics which are student's general perception, student's perceptions on the advantages, student's perceptions on challenge and the expectation toward the subject. The result, students have positive and negative perception toward the subject. Based on student's perception, journalism has advantages in improving the writing skill, communication skill and creative media design skill. There were two contradictions arguments on the challenge of the subject which were no meaningful challenges in this subject and challenges in constructing the writing report. The last finding was the student's expectation toward the lecturer, the institution and the students themselves.

Keyword: student's perception, advantage, challenge, expectation, journalism, journalism subject.