

LAMPIRAN 1

Daftar Sampel Perusahaan Manufaktur Tahun 2010-2014

| No. | Nama Perusahaan | Kode |
|-----|-------------------------------------|------|
| 1 | PT. Merck Tbk | MERK |
| 2 | PT. Charoen Pokphand Indonesia Tbk | CPIN |
| 3 | PT. Gudang Garam Tbk | GGRM |
| 4 | PT. Gajah Tunggal Tbk | GJTL |
| 5 | PT. Indofood CPB Sukses Makmur Tbk | ICBP |
| 6 | PT. Indofood Sukses Makmur Tbk | INDF |
| 7 | PT. Indocement Tunggal Prakarsa Tbk | INTP |
| 8 | PT. Kimia Farma (Persero) Tbk | KAEF |
| 9 | PT. Kalbe Farma Tbk | KLBF |
| 10 | PT. SUCACO Tbk | SCCO |
| 11 | PT. Selamat Sempurna Tbk | SMSM |
| 12 | PT. Unilever Indonesia Tbk | UNVR |

LAMPIRAN 2

DAFTAR PENGUNGKAPAN TANGGUNG JAWAB SOSIAL

(SOSIAL DISCLOSURE)

Tema Kemasyarakatan

1. Dukungan pada kegiatan seni dan budaya
2. Dukungan pada kegiatan olah raga (termasuk sponsorship)
3. Partisipasi pada kegiatan masyarakat sekitar kantor pabrik
4. Dukungan ke lembaga kerohanian
5. Dukungan ke lembaga pendidikan (termasuk bea siswa, kesempatan magang, kesempatan penelitian)
6. Dukungan ke lembaga sosial lain
7. Fasilitas sosial dan fasilitas umum
8. Prioritas lapangan pekerjaan bagi masyarakat sekitar (termasuk pemberian fasilitas dan motivasi oleh perusahaan untuk berwiraswasta)

Tema Produk dan Konsumen

9. Mutu produk
10. Penghargaan kualitas (termasuk sertifikat kualitas, sertifikat halal dan penghargaan)
11. Customer Satisfaction (upaya untuk meningkatkan kepuasan konsumen)

Tema Ketenagakerjaan

12. Jumlah tenaga kerja
13. Keselamatan kerja (kebijakan dan fasilitas keselamatan kerja)
14. Kesehatan (termasuk fasilitas dokter dan poliklinik perusahaan)

15. Koperasi karyawan
16. Gaji/upah
17. Tunjangan dan kesehatan lain (termasuk UMR, bantuan masa krisis, kesejahteraan untuk karyawan, asuransi dan fasilitas transportasi)
18. Pendidikan dan latihan (termasuk kerjasama dengan perguruan tinggi negeri)
19. Kesetaraan gender dalam kesempatan kerja dan karir
20. Fasilitas peribadatan (termasuk peringatan hari besar agama)
21. Cuti karyawan (termasuk cuti yang diperlukan oleh pekerja wanita)
22. Pensiun (termasuk pembentukan/pemilihan dana pensiun)
23. Serikat pekerja
24. Kesepakatan kerja Bersama
25. Turn over pekerja

Tema Lingkungan Hidup

26. Kebijakan lingkungan
27. Sertifikasi lingkungan dan analisis mengenai dampak lingkungan (AMDAL)
28. Rating (termasuk penghargaan dibidang lingkungan)
29. Energi (termasuk energi saving, total energi yang digunakan dan sebagainya)
30. Pencegahan/pengolahan polusi (termasuk pengolahan limbah)
31. Dukungan pada konservasi satwa
32. Dukungan pada konservasi lingkungan

(Sumber : Rika dan Islahuddin 2008)

LAMPIRAN 3

Data Perusahaan Tahun 2010-2014

| No | Nama | Tahun | ROA | CSR | DPR | TobinsQ |
|----|------|-------|--------|--------|--------|---------|
| 1 | MERK | 2010 | 0.2732 | 0.3125 | 1.5150 | 5.9718 |
| | | 2011 | 0.3956 | 0.1250 | 0.8014 | 6.0788 |
| | | 2012 | 0.1893 | 0.1250 | 0.7418 | 6.2475 |
| | | 2013 | 0.2517 | 0.0938 | 0.7980 | 6.3396 |
| | | 2014 | 0.2532 | 0.1563 | 0.8023 | 5.2287 |
| 2 | CPIN | 2010 | 0.3406 | 0.0625 | 0.2948 | 5.0368 |
| | | 2011 | 0.2670 | 0.1250 | 0.2924 | 4.2850 |
| | | 2012 | 0.2171 | 0.1250 | 0.2810 | 5.1848 |
| | | 2013 | 0.1608 | 0.2500 | 0.2980 | 3.8872 |
| | | 2014 | 0.0837 | 0.2500 | 0.1690 | 3.4466 |
| 3 | GGRM | 2010 | 0.1371 | 0.2188 | 0.3499 | 0.2790 |
| | | 2011 | 0.1275 | 0.2500 | 0.3931 | 0.3750 |
| | | 2012 | 0.0980 | 0.3125 | 0.3835 | 0.3616 |
| | | 2013 | 0.0863 | 0.3438 | 0.3556 | 0.4222 |
| | | 2014 | 0.0927 | 0.3125 | 0.2867 | 0.4312 |
| 4 | GJTL | 2010 | 0.0801 | 0.3438 | 0.0504 | 1.4328 |
| | | 2011 | 0.0592 | 0.3438 | 0.0510 | 1.5211 |
| | | 2012 | 0.0880 | 0.4375 | 0.0831 | 1.1767 |
| | | 2013 | 0.0078 | 0.4375 | 0.2896 | 1.0085 |
| | | 2014 | 0.0168 | 0.4375 | 0.1291 | 0.8986 |
| 5 | ICBP | 2010 | 0.1386 | 0.4063 | 0.3372 | 2.3395 |
| | | 2011 | 0.1357 | 0.1563 | 0.4989 | 2.2883 |
| | | 2012 | 0.1284 | 0.5000 | 0.4949 | 2.8759 |
| | | 2013 | 0.1050 | 0.5000 | 0.4979 | 3.1728 |
| | | 2014 | 0.1016 | 0.6563 | 0.4971 | 3.4627 |
| 6 | INDF | 2010 | 0.0832 | 0.5625 | 0.3958 | 0.4948 |
| | | 2011 | 0.0913 | 0.6563 | 0.4993 | 0.4855 |
| | | 2012 | 0.0806 | 0.6563 | 0.4981 | 0.4839 |
| | | 2013 | 0.0437 | 0.6875 | 0.4980 | 0.5828 |
| | | 2014 | 0.0599 | 0.7188 | 0.4972 | 0.5892 |
| 7 | INTP | 2010 | 0.2101 | 0.4375 | 0.3002 | 3.9724 |
| | | 2011 | 0.1984 | 0.3750 | 0.2999 | 3.5911 |
| | | 2012 | 0.2093 | 0.5625 | 0.3480 | 3.7785 |
| | | 2013 | 0.1884 | 0.7500 | 0.6613 | 2.9035 |
| | | 2014 | 0.1826 | 0.4063 | 0.9429 | 3.3281 |
| 8 | KAEF | 2010 | 0.0837 | 0.2813 | 0.2002 | 0.8606 |
| | | 2011 | 0.0957 | 0.2813 | 0.2001 | 1.3544 |
| | | 2012 | 0.0968 | 0.3438 | 0.1529 | 2.2847 |

| | | | | | | |
|----|------|------|--------|--------|--------|---------|
| | | 2013 | 0.0872 | 0.3438 | 0.2501 | 1.6685 |
| | | 2014 | 0.0797 | 0.3750 | 0.0020 | 3.1311 |
| 9 | KLBF | 2010 | 0.1911 | 0.2188 | 0.5109 | 4.5114 |
| | | 2011 | 0.1841 | 0.3750 | 0.6509 | 4.0647 |
| | | 2012 | 0.1885 | 0.5625 | 0.6678 | 5.4931 |
| | | 2013 | 0.1741 | 0.6563 | 0.4497 | 5.4272 |
| | | 2014 | 0.1707 | 0.6563 | 0.4313 | 7.1138 |
| 10 | SCCO | 2010 | 0.0527 | 0.2500 | 0.1014 | 0.8962 |
| | | 2011 | 0.0754 | 0.2500 | 0.1689 | 0.8551 |
| | | 2012 | 0.1142 | 0.3125 | 0.2059 | 1.1201 |
| | | 2013 | 0.0596 | 0.3750 | 0.4912 | 1.1118 |
| | | 2014 | 0.0831 | 0.4063 | 0.2255 | 0.9986 |
| 11 | SMSM | 2010 | 0.1545 | 0.2500 | 0.5288 | 1.9116 |
| | | 2011 | 0.1929 | 0.2500 | 1.0714 | 2.1324 |
| | | 2012 | 0.1863 | 0.2500 | 0.4289 | 2.9531 |
| | | 2013 | 0.2062 | 0.2813 | 0.6546 | 3.3279 |
| | | 2014 | 0.2409 | 0.2813 | 0.4270 | 4.2535 |
| 12 | UNVR | 2010 | 0.3890 | 0.1563 | 0.8986 | 1.9815 |
| | | 2011 | 0.3973 | 0.1563 | 1.0006 | 14.3332 |
| | | 2012 | 0.4038 | 0.2813 | 0.9996 | 13.9426 |
| | | 2013 | 0.4010 | 0.3125 | 0.9993 | 15.5432 |
| | | 2014 | 0.4018 | 0.2813 | 0.4467 | 17.9355 |

LAMPIRAN 4

Data LOG10 Perusahaan Tahun 2010-2014

| No | Nama | Tahun | LOG10_ROA | LOG10_CSR | LOG10_DPR | LOG10_TobinsQ |
|----|------|-------|-----------|-----------|-----------|---------------|
| 1 | MERK | 2010 | -0.5635 | -0.5052 | 0.1804 | 0.7761 |
| | | 2011 | -0.4027 | -0.9031 | -0.0962 | 0.7838 |
| | | 2012 | -0.7228 | -0.9031 | -0.1297 | 0.7957 |
| | | 2013 | -0.5991 | -1.0278 | -0.0980 | 0.8021 |
| | | 2014 | -0.5965 | -0.8060 | -0.0957 | 0.7184 |
| 2 | CPIN | 2010 | -0.4678 | -1.2041 | -0.5305 | 0.7022 |
| | | 2011 | -0.5735 | -0.9031 | -0.5340 | 0.6320 |
| | | 2012 | -0.6633 | -0.9031 | -0.5513 | 0.7147 |
| | | 2013 | -0.7937 | -0.6021 | -0.5258 | 0.5896 |
| | | 2014 | -1.0773 | -0.6021 | -0.7721 | 0.5374 |
| 3 | GGRM | 2010 | -0.8630 | -0.6600 | -0.4561 | -0.5544 |
| | | 2011 | -0.8945 | -0.6021 | -0.4055 | -0.4260 |
| | | 2012 | -1.0088 | -0.5052 | -0.4162 | -0.4418 |
| | | 2013 | -1.0640 | -0.4637 | -0.4490 | -0.3745 |
| | | 2014 | -1.0329 | -0.5052 | -0.5426 | -0.3653 |
| 4 | GJTL | 2010 | -1.0964 | -0.4637 | -1.2976 | 0.1562 |
| | | 2011 | -1.2277 | -0.4637 | -1.2924 | 0.1822 |
| | | 2012 | -1.0555 | -0.3590 | -1.0804 | 0.0707 |
| | | 2013 | -2.1079 | -0.3590 | -0.5382 | 0.0037 |
| | | 2014 | -1.7747 | -0.3590 | -0.8891 | -0.0464 |
| 5 | ICBP | 2010 | -0.8582 | -0.3912 | -0.4721 | 0.3691 |
| | | 2011 | -0.8674 | -0.8060 | -0.3020 | 0.3595 |
| | | 2012 | -0.8914 | -0.3010 | -0.3055 | 0.4588 |
| | | 2013 | -0.9788 | -0.3010 | -0.3029 | 0.5014 |
| | | 2014 | -0.9931 | -0.1829 | -0.3036 | 0.5394 |
| 6 | INDF | 2010 | -1.0799 | -0.2499 | -0.4025 | -0.3056 |
| | | 2011 | -1.0395 | -0.1829 | -0.3016 | -0.3138 |
| | | 2012 | -1.0937 | -0.1829 | -0.3027 | -0.3152 |
| | | 2013 | -1.3595 | -0.1627 | -0.3028 | -0.2345 |
| | | 2014 | -1.2226 | -0.1434 | -0.3035 | -0.2297 |
| 7 | INTP | 2010 | -0.6776 | -0.3590 | -0.5226 | 0.5991 |
| | | 2011 | -0.7025 | -0.4260 | -0.5230 | 0.5552 |
| | | 2012 | -0.6792 | -0.2499 | -0.4584 | 0.5773 |
| | | 2013 | -0.7249 | -0.1249 | -0.1796 | 0.4629 |
| | | 2014 | -0.7385 | -0.3912 | -0.0255 | 0.5222 |
| 8 | KAEF | 2010 | -1.0773 | -0.5508 | -0.6985 | -0.0652 |
| | | 2011 | -1.0191 | -0.5508 | -0.6988 | 0.1317 |
| | | 2012 | -1.0141 | -0.4637 | -0.8156 | 0.3588 |

| | | | | | | |
|----|------|------|---------|---------|---------|---------|
| | | 2013 | -1.0595 | -0.4637 | -0.6019 | 0.2223 |
| | | 2014 | -1.0985 | -0.4260 | -2.6990 | 0.4957 |
| 9 | KLBF | 2010 | -0.7187 | -0.6600 | -0.2917 | 0.6543 |
| | | 2011 | -0.7349 | -0.4260 | -0.1865 | 0.6090 |
| | | 2012 | -0.7247 | -0.2499 | -0.1754 | 0.7398 |
| | | 2013 | -0.7592 | -0.1829 | -0.3471 | 0.7346 |
| | | 2014 | -0.7678 | -0.1829 | -0.3652 | 0.8521 |
| 10 | SCCO | 2010 | -1.2782 | -0.6021 | -0.9940 | -0.0476 |
| | | 2011 | -1.1226 | -0.6021 | -0.7724 | -0.0680 |
| | | 2012 | -0.9423 | -0.5052 | -0.6863 | 0.0493 |
| | | 2013 | -1.2248 | -0.4260 | -0.3087 | 0.0460 |
| | | 2014 | -1.0804 | -0.3912 | -0.6469 | -0.0006 |
| 11 | SMSM | 2010 | -0.8111 | -0.6021 | -0.2767 | 0.2814 |
| | | 2011 | -0.7147 | -0.6021 | 0.0300 | 0.3289 |
| | | 2012 | -0.7298 | -0.6021 | -0.3676 | 0.4703 |
| | | 2013 | -0.6857 | -0.5508 | -0.1840 | 0.5222 |
| | | 2014 | -0.6182 | -0.5508 | -0.3696 | 0.6287 |
| 12 | UNVR | 2010 | -0.4101 | -0.8060 | -0.0464 | 0.2970 |
| | | 2011 | -0.4009 | -0.8060 | 0.0003 | 1.1563 |
| | | 2012 | -0.3938 | -0.5508 | -0.0002 | 1.1443 |
| | | 2013 | -0.3969 | -0.5052 | -0.0003 | 1.1915 |
| | | 2014 | -0.3960 | -0.5508 | -0.3500 | 1.2537 |

LAMPIRAN 5

Hasil Uji Statistik Deskriptif

Descriptive Statistics

| | N | Minimum | Maximum | Mean | Std. Deviation |
|--------------------|----|---------|---------|---------|----------------|
| ROA | 60 | .008 | .404 | .16488 | .103810 |
| CSR | 60 | .063 | .750 | .35471 | .172304 |
| DPR | 60 | .002 | 1.515 | .46328 | .296035 |
| TobinsQ | 60 | .279 | 17.936 | 3.55281 | 3.724084 |
| Valid N (listwise) | 60 | | | | |

LAMPIRAN 6

Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

| | | Unstandardized Residual |
|----------------------------------|----------------|-------------------------|
| N | | 60 |
| Normal Parameters ^{a,b} | Mean | .0000000 |
| | Std. Deviation | .45335859 |
| | Absolute | .117 |
| Most Extreme Differences | Positive | .117 |
| | Negative | -.089 |
| Kolmogorov-Smirnov Z | | .902 |
| Asymp. Sig. (2-tailed) | | .389 |

a. Test distribution is Normal.

b. Calculated from data.

Uji Multikolonieritas

Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | | |
|-------|-----------------------------|------------|---------------------------|-------|-------|-------------------------|------|-------|
| | B | Std. Error | Beta | | | Tolerance | VIF | |
| 1 | (Constant) | .746 | .218 | | 3.424 | .001 | | |
| | ROA | .656 | .178 | .460 | 3.676 | .001 | .832 | 1.202 |
| | CSR | -.249 | .270 | -.109 | -.923 | .360 | .933 | 1.072 |
| | DPR | .076 | .151 | .061 | .505 | .615 | .888 | 1.126 |

a. Dependent Variable: TobinsQ

Uji Heteroskedastisitas

Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | |
|-------|-----------------------------|------------|---------------------------|-------|--------|------|
| | B | Std. Error | Beta | | | |
| | (Constant) | .343 | .177 | | | |
| 1 | ROA | -.008 | .145 | -.008 | -.054 | .957 |
| | CSR | .359 | .220 | .217 | 1.632 | .108 |
| | DPR | -.144 | .123 | -.159 | -1.166 | .249 |

a. Dependent Variable: ABS_RES

Uji Autokorelasi

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|---------------|
| 1 | .521 ^a | .272 | .233 | .4653437044 | 1.889 |

a. Predictors: (Constant), DPR, CSR, ROA

b. Dependent Variable: TobinsQ

LAMPIRAN 7

HASIL UJI PESAMAAN PERTAMA (HIPOTESIS 1)

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .508 ^a | .258 | .245 | .4615659241 |

a. Predictors: (Constant), ROA

ANOVA^a

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 4.291 | 1 | 4.291 | 20.140 | .000 ^b |
| | Residual | 12.356 | 58 | .213 | | |
| | Total | 16.647 | 59 | | | |

a. Dependent Variable: TobinsQ

b. Predictors: (Constant), ROA

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .887 | .140 | | 6.354 | .000 |
| | ROA | .724 | .161 | .508 | 4.488 | .000 |

a. Dependent Variable: TobinsQ

LAMPIRAN 8

HASIL UJI PERSAMAAN KEDUA (HIPOTESIS 2)

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .562 ^a | .316 | .280 | .4508287940 |

a. Predictors: (Constant), ROA * CSR, CSR, ROA

ANOVA^b

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|-------|-------------------|
| 1 | Regression | 5.265 | 3 | 1.755 | 8.635 | .000 ^a |
| | Residual | 11.382 | 56 | .203 | | |
| | Total | 16.647 | 59 | | | |

a. Predictors: (Constant), ROA * CSR, CSR, ROA

b. Dependent Variable: TobinsQ

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|--------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .228 | .332 | | .686 | .495 |
| | ROA | -.052 | .406 | -.037 | -.128 | .898 |
| | CSR | -1.365 | .624 | -.597 | -2.190 | .033 |
| | ROA * CSR | -1.708 | .861 | -.654 | -1.984 | .052 |

a. Dependent Variable: TobinsQ

LAMPIRAN 9

HASIL UJI PURE MODERATOR

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .562 ^a | .316 | .292 | .4469224351 |

a. Predictors: (Constant), ROA * CSR, CSR

ANOVA^b

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 5.262 | 2 | 2.631 | 13.172 | .000 ^a |
| | Residual | 11.385 | 57 | .200 | | |
| | Total | 16.647 | 59 | | | |

a. Predictors: (Constant), ROA * CSR, CSR

b. Dependent Variable: TobinsQ

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|--------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .266 | .142 | | 1.874 | .066 |
| | CSR | -1.295 | .300 | -.566 | -4.320 | .000 |
| | ROA * CSR | -1.607 | .343 | -.615 | -4.690 | .000 |

a. Dependent Variable: TobinsQ

LAMPIRAN 10

HASIL PERSAMAAN KETIGA (HIPOTESIS 3)

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .662 ^a | .439 | .409 | .4085251447 |

a. Predictors: (Constant), ROA * DPR, ROA, DPR

ANOVA^b

| Model | | Sum of Squares | Df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 7.301 | 3 | 2.434 | 14.583 | .000 ^a |
| | Residual | 9.346 | 56 | .167 | | |
| | Total | 16.647 | 59 | | | |

a. Predictors: (Constant), ROA * DPR, ROA, DPR

b. Dependent Variable: TobinsQ

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 1.588 | .206 | | 7.700 | .000 |
| | ROA | 1.545 | .251 | 1.082 | 6.143 | .000 |
| | DPR | 1.682 | .405 | 1.345 | 4.154 | .000 |
| | ROA * DPR | 1.732 | .411 | 1.643 | 4.215 | .000 |

a. Dependent Variable: TobinsQ