## **ABSTRACT**

This research aims to examine the influence of financial performance on firm value with corporate social responsibility and dividend policy as moderating variables. The object on this research are manufacture companies which listed in Indonesian Stock Exchange in 2010 until 2014. This research used purposive sampling and getting 12 companies with 124 observed data. The data analysis was conducted by using single linear regresion dan moderated regression analisys.

The result after analysis is financial performance (with ROA proxy) has influence to firm value, financial performance with corporate social responsibility as moderating variable has not influence to firm value. Meanwhile financial performance with dividend policy as moderating variable has influence to firm value.

Key words: financial performance, return on asset (ROA), corporate social responsibility (CSR), dividend policy, and firm value