

## ABSTRAK

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**Jurusan Ilmu Komunikasi**

**Analisis Isi Penerapan dan Pelanggaran Kode Etik Jurnalistik dalam Pemberitaan (SGRC UI) Periode Januari-Februari 2016**

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**Tahun Skripsi : 2016 xviii+159 Halaman**

**Daftar Pustaka : 23 Buku+6 Online**

Kasus yang menjadi berita kontroversial adalah kasus SGRC UI. *Support Group and Resource Center on Sexuality Studies* Universitas Indonesia (SGRC UI) merupakan kegiatan konseling yang bertujuan mencerdaskan publik sekaligus sebagai *coping mechanism* bagi teman-teman yang merasa tertekan karena preferensi seksual yang berbeda. Berdasarkan hal tersebut, penulis mencoba untuk mendeskripsikan banyaknya penerapan dan pelanggaran Kode Etik Jurnalistik dalam teks pemberitaan SGRC di Universitas Indonesia pada periode Januari-Februari 2016.

Jenis penelitian yang digunakan untuk penelitian ini adalah penelitian deskriptif menggunakan metode analisis isi. Sumbernya berupa dokumentasi berita pada *Republika.co.id* selama periode Januari-Februari 2016. Sampel dalam pemberitaan pemberitaan SGRC di Universitas Indonesia periode Januari-Februari 2016 di *Republika.co.id* sebanyak 57 berita. Peneliti menggunakan unit analisis menurut Budd, Thorp, dan Donohew yang terdiri dari dua unit yaitu unit coding/pencatatan (berupa kata, kalimat, paragraf dan karakter) dan unit konteks. Peneliti menggunakan formula Holsti untuk menguji reabilitas penelitian ini. Reabilitas menurut formula Holsti ditunjukkan presentase persetujuan berapa besar presentase persamaan antar coder ketika menilai suatu isi.

Hasil analisis penerapan dan pelanggaran Kode Etik Jurnalistik mengenai pemberitaan pro dan kontra kasus SGRC UI terdapat 57 berita di *Republika Online* periode Januari-Februari 2016. **Penerapan** pasal-pasal Kode Etik Jurnalistik di *Republika.co.id*, terdiri dari **penerapan kepribadian independen dan integritas terdapat pada Kode Etik Jurnalistik (pasal 1, pasal 2, pasal 3, dan pasal 4), penerapan cara pemberitaan dan menyertakan pendapat hanya terdapat pada pasal 8, dan penerapan sumber berita terdapat pada pasal 9 dan pasal 11. Pelanggaran** pasal-pasal Kode Etik Jurnalistik di *Republika.co.id*, terdiri dari **pelanggaran kepribadian independen dan integritas terdapat pada Kode Etik Jurnalistik (pasal 1, pasal 2, pasal 3, dan pasal 4), pelanggaran cara pemberitaan dan menyertakan pendapat hanya terdapat pada pasal 8, dan pelanggaran sumber berita terdapat pada pasal 9 dan Pasal 11.**

**Kata Kunci: Analisis Isi, Kode Etik Jurnalistik**

## **ABSTRACT**

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**Content Analysis Application and Violations of Journalistic Code of Ethics in Reporting (SGRC UI) January to February 2016**  
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The case became controversial news was the case SGRC UI. Support Group and Resource Center on Sexuality Studies, University of Indonesia (UI SGRC) is a counseling activities aimed at educating the public as well as a coping mechanism for friends who feel depressed because of a different sexual preference. Based on this, the author tries to describe the amount of the application and violation of the Code of Journalism in the text of the news SGRC at the University of Indonesia in the period from January to February, 2016.

This type of research used for this study was a descriptive study using content analysis method. Source of news in the form of documentation [Republika.co.id](http://Republika.co.id) is during the period from January to February 2016. The sample in news reports SGRC at the University of Indonesia in January-February 2016 in [Republika.co.id](http://Republika.co.id) is as many as 57 news. Researchers used the analysis unit according to Budd, Thorp, and Donohew which consists of two units: units of coding / recording (in the form of words, sentences, paragraphs and characters) and a unit of context. Researcher used a formula Holsti to test the reliability of this study. The reliability was shown by formula Holsti approval percentage of how much percentage of similarities between a coder when assessing the contents.

The results of the analysis of the implementation and violations of the Code of Journalism regarded the pros and cons news SGRC UI there are 57 cases in [Republika Online](http://Republika.co.id) news period from January to February 2016. The implementation of the articles of the Code of Conduct of Journalism in [Republika.co.id](http://Republika.co.id), consists of the application of independent personality and integrity are the Code of Ethics of Journalism (article 1, article 2, article 3 and article 4), the application of how news and opinion included only in article 8, and the application of news sources contained in article 9 and article 11. Violations of the articles of the Code of Ethics of Journalism in [Republika.co.id](http://Republika.co.id), composed of independent personalities and integrity violations contained in the Code of Ethics of Journalism (article 1, article 2, article 3 and article 4), and the reporting code violations include only the opinion contained in article 8, and violations of news sources contained in Article 9 and Article 11.

**Keywords: Content Analysis, Code of Ethics of Journalism**