

LAMPIRAN. KARAKTERISTIK RESPONDEN

Jenis Kelamin

	Frequency	Percent	Valid Percent	Cumulative Percent
Laki - Laki	43	43.0	43.0	43.0
Valid Perempuan	57	57.0	57.0	100.0
Total	100	100.0	100.0	

Menggunakan Bank Syariah

	Frequency	Percent	Valid Percent	Cumulative Percent
Bank Syariah Lebih Menguntungkan	28	28.0	28.0	28.0
Bank Syariah Lebih Mudah Dijangkau	21	21.0	21.0	49.0
Valid Pelayanan Bank Syariah Lebih Menguntungkan	47	47.0	47.0	96.0
Lainnya	4	4.0	4.0	100.0
Total	100	100.0	100.0	

LAMPIRAN. UJI VALIDITAS RELIABILITAS (X)

Correlations

		Pengetahuan
Pengetahuan_1	Pearson Correlation	.540**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_2	Pearson Correlation	.391**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_3	Pearson Correlation	.216*
	Sig. (2-tailed)	.031
	N	100
Pengetahuan_4	Pearson Correlation	.289**
	Sig. (2-tailed)	.004
	N	100
Pengetahuan_5	Pearson Correlation	.272**
	Sig. (2-tailed)	.006
	N	100
Pengetahuan_6	Pearson Correlation	.420**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_7	Pearson Correlation	.614**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_8	Pearson Correlation	.405**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_9	Pearson Correlation	.297**
	Sig. (2-tailed)	.003
	N	100
Pengetahuan_10	Pearson Correlation	.541**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_11	Pearson Correlation	.386**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_12	Pearson Correlation	.459**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_13	Pearson Correlation	.606**

	Sig. (2-tailed)	.000
	N	100
Pengetahuan_14	Pearson Correlation	.454**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan_15	Pearson Correlation	.500**
	Sig. (2-tailed)	.000
	N	100
Pengetahuan	Pearson Correlation	1
	Sig. (2-tailed)	
	N	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.646	15

LAMPIRAN. UJI VALIDITAS RELIABILITAS (Y)

Correlations

		Keputusan
Keputusan_1	Pearson Correlation	.493**
	Sig. (2-tailed)	.000
	N	100
Keputusan_2	Pearson Correlation	.286**
	Sig. (2-tailed)	.004
	N	100
Keputusan_3	Pearson Correlation	.420**
	Sig. (2-tailed)	.000
	N	100
Keputusan_4	Pearson Correlation	.361**
	Sig. (2-tailed)	.000
	N	100
Keputusan_5	Pearson Correlation	.676**
	Sig. (2-tailed)	.000
	N	100
Keputusan_6	Pearson Correlation	.493**
	Sig. (2-tailed)	.000
	N	100
Keputusan_7	Pearson Correlation	.718**
	Sig. (2-tailed)	.000
	N	100
Keputusan_8	Pearson Correlation	.676**
	Sig. (2-tailed)	.000
	N	100
Keputusan_9	Pearson Correlation	.591**
	Sig. (2-tailed)	.000
	N	100
Keputusan	Pearson Correlation	1
	Sig. (2-tailed)	
	N	100

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability Statistics

Cronbach's Alpha	N of Items
.611	9

LAMPIRAN. UJI NORMALITAS

One-Sample Kolmogorov-Smirnov Test

		Pengetahuan Masyarakat tentang Brand iB	Keputusan Nasabah
N		100	100
Normal Parameters ^{a,b}	Mean	27.29	46.03
	Std. Deviation	2.603	3.907
	Absolute	.124	.068
Most Extreme Differences	Positive	.124	.058
	Negative	-.086	-.068
Kolmogorov-Smirnov Z		1.244	.680
Asymp. Sig. (2-tailed)		.091	.743

a. Test distribution is Normal.

b. Calculated from data.

LAMPIRAN. ANALISIS REGRESI LINEAR SEDERHANA

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.730 ^a	.533	.529	2.682

a. Predictors: (Constant), Pengetahuan Masyarakat tentang Brand iB

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	805.882	1	805.882	112.019	.000 ^b
	Residual	705.028	98	7.194		
	Total	1510.910	99			

a. Dependent Variable: Keputusan Nasabah

b. Predictors: (Constant), Pengetahuan Masyarakat tentang Brand iB

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	16.114	2.839		5.675	.000
	Pengetahuan Masyarakat tentang Brand iB	1.096	.104	.730	10.584	.000

a. Dependent Variable: Keputusan Nasabah