ANALYSIS OF HOME INDUSTRY BUSINESS OF EEL CHIPS IN CULINARY CENTER EEL GODEAN DISTRICT SLEMAN MUNICIPALITY

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ABSTRACT

ANALYSIS OF HOME INDUSTRY BUSINESS OF EEL CHIPS IN CULINARY CENTER EEL GODEAN DISTRICT SLEMAN MUNICIPALITY.

This research aims at learning about the expenses, income, profit and the added value of Culinary Center Eel Godean District Sleman Municipality. The respondent collecting was done using sensus method with respondents 29 people. The data was collected with observation and interview technique using questionnaire. Then the data was analyzed with business analysis. The total expense needed in home industry business of eel chips in Godean District Sleman Municipality was Rp 3.785,292,- per production. The average income made was Rp 6.240,000,- per production so that the average income made from the eel chips industry was Rp 2.521.858,- per Sunday and the average profit made by eel chips industry was Rp 2.454.708,- per Sunday. The eel chips industry business in Culinary Center Eel Godean provided added value to the fresh living eel by Rp 37.619,-. It indicated that every one kilogram of fresh living eel could provide added value of Rp 37.619,- after the production process.

Keyword: Home Industry, Eel Chips, Profit, Value Added