

ABSTRACT

The United States and Indonesia bilateral relation has been established in two years after Indonesian independence in 1945. The United States consider that Indonesia as an important country to be engaged, since it is the world's third biggest democracy based system, has the biggest muslim population, the tenth-biggest economy on the planet by obtaining power, and has the world's most prominent marine biodiversity and its second most prominent earthbound biodiversity and others important aspect from Indonesia. The cooperation between both countries improving year by year, and it makes The United States renowned and familiar among Indonesian citizen. By entering Barrack Obama administration, The United States expand its relationship with Indonesia, it was called Comprehensive partnership. The cooperation conducts lots aspects including fostered consistent high-level engagement on democracy and civil society, instruction, security, atmosphere, oceanic, vitality, and exchange issues. However, The United States image in Indonesia not that good due to several actions that The United States has been done inside or outside of Indonesia. It escalates Indonesian citizen to have negative perceptions toward The United States, especially for those who have contradictory thought with The United States such as Islamic movements or organizations. The United States respond it by established the Information Resource Center in Indonesia as a term of cultural diplomacy. This undergraduate thesis will analyze why The United States established Information Resource Center in Indonesia. In order to describe reason beyond it, this undergraduate thesis using theory perception and concept of soft power.

Keywords:

The United States, Indonesia, Perceptions, Information Resource Center