

Abstract

Economic cooperation between ASEAN and Latin America in the ASEAN Latin Business Forum 2012 scheme is the form to face of the global economic crisis that is ongoing that can be used by Indonesia as possible to encouraging continues production of exports in Latin America. By doing a economic cooperation synergistic believed to be an alternative motivation for the creation of a frame the form international relations more constructive and built between Indonesia and Latin America. The dynamics of trade and investment that exists could develop the economy and investment to boost economic growth for both of them. Although both regions are fully aware of the challenge faced, which include perceptions of very long distances between the region and the lack of familiarity relationship. However, these challenges can be resolved by realizing key factors such as promoting connectivity, sustainable business practice, and bring a collaboration between government, business trade.

ASEAN-Latin Business Forum is one of the business forum focused on issues of economic cooperation as an important event to take concrete steps to improve relations between the two businesses in region by building a network of trade and investment relations. This forum was established by a combination of decision by state officials who represent their meeting on 9 to 10 July 2012 in Jakarta, trade representatives from each region of the country, business leaders, academics and the media on trade and investment from Latin America and Southeast Asia. ASEAN has a great opportunity to collaborate with Latin American countries because both regions have similar demographics. It is an international trade opportunities for Indonesia to conduct trade in Latin America to achieve domestic economic growth. It is encourage enthusiasm for Indonesia become active in taking the opportunity to carry out economic cooperation with Latin America.

So, the author formulate of the problem: Why Indonesia's enthusiastic to agree on trade cooperation with Latin American countries in the region through the ASEAN-Latin Business Forum 2012? Based on relevance with the formulation of problem why Indonesian enthusiastically agreed trade cooperation with Latin America through Latin ASEAN Business Forum 2012, it can be concluded that the rapid of economic growth in Latin America as non-traditional export markets of considerable potential and pledge to increase cooperation between Indonesia and Latin America. On the other hand, Latin America has a good economic climate as a land market diversification for Indonesia's trade entry point.

Keywords : international trade, economic cooperation