

ABSTRACT

This study aims to determine how much influence the attitude, subjective norm, self-efficacy and intention family environment on entrepreneurship with entrepreneurship education as an intervening variable in student UMY.

The sampling method used in this study is nonprobability sampling, and nonprobability sampling used was purposive sampling. The number of samples in this study as many as 150 people who are UMY students. Data were collected using a questionnaire. The data in this study usingwith SPSS.

The results of this study prove that attitude have positive and significant effect on entrepreneurship edducation, subjective norm have positive and significant effect on entrepreneurship edducation, self-efficacy have positive and significant effect on entrepreneurship edducation, family environment does not have a significant effect on entrepreneurship edducation, and entrepreneurship edducation have positive and significant effect on entrepreneurial intentions.

Keywords: attitude, subjective norm, self-efficacy, familiy environment, entrepreneurship edducation entrepreneurial intentions