

INTISARI

Penelitian ini bertujuan untuk menganalisis pengaruh profitabilitas, likuiditas, solvabilitas, *Corporate Social Responsibility* (CSR) terhadap Nilai Perusahaan. Objek dalam penelitian ini adalah perusahaan yang mendapatkan *Sustainability Reporting Award* (SRA) dan listing di Bursa Efek Indonesia periode 2012-2015 dengan jumlah sampel sebanyak 22 data perusahaan yang dipilih menggunakan metode *purposive sampling*. Penelitian ini menggunakan analisis regresi linear berganda dengan menggunakan SPSS 21.0.

Berdasarkan analisis yang telah dilakukan diperoleh hasil bahwa profitabilitas berpengaruh secara positif signifikan terhadap nilai perusahaan, likuiditas tidak berpengaruh terhadap nilai perusahaan, solvabilitas berpengaruh secara positif signifikan terhadap nilai perusahaan, dan *Corporate Social Responsibility* berpengaruh secara positif signifikan terhadap nilai perusahaan.

Kata kunci: Profitabilitas, Likuiditas, Solvabilitas, Corporate Social Responsibility (CSR), Nilai Perusahaan

ABSTRACT

This study aims to analyze the influence of profitability, liquidity, solvability, and Corporate Social Responsibility (CSR) of corporate value. The object in this study is a company that received Sustainability Reporting Award (SRA) and listing on the Indonesia Stock Exchange on the period 2012-2015 with total sample of 22 company data selected using purposive sampling method. This study uses multiple linear regression analysis using SPSS 21.0.

Based on the analysis that has been done, the results show that profitability has a significantly positive effect on corporate value, liquidity has no significantly effect on corporate value, solvability has a significantly positive effect on corporate value, Corporate Social Responsibility (CSR) has a significantly positive effect on corporate value.

Keywords: Profitability, Liquidity, Solvability, And Corporate Social Responsibility (CSR), Corporate Value